

Victory Sports Series

December 1979

47954 K \$1.25

# Wrestling

## 1979 YEARBOOK

**RIC FLAIR:**

**"DINO BRAVO  
TAUGHT ME TO  
WRESTLE  
DIRTY!"**



**HOW THE  
GRAND WIZARD  
SAVED  
GREG VALENTINE  
FROM  
BEING BANNED**



**Special Feature:**

**THE  
WRESTLERS  
RATE EACH OTHER!**





# I'll guide you into your own

● While keeping your  
you like to gross \$14 or

*a true story*

own business was so much easier than I had always thought... why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that **now** was the time to make the forward step... there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job... ran a few ads... sent some mailings... contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a **serious** mistake not mailing that coupon would have been... and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, con-

**SOME YEARS AGO** I was a printer in a small Michigan town.

I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence... and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my

# step by step thriving business

present job, would  
\$21 profit per hour?

by Bob Ferrel

ventions and dealer group meetings.

Incidentally I sold my dealership at a good profit. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success.

## It's Easier than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows... then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. **We show you how...** step by step. That's \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. An efficient Duraclean dealer can gross \$7 per hour on EACH serviceman plus \$12 an hour on any service he himself renders. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes **clear net profit**. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you **step by step** how to quickly get customers... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have the prestige and endorsement of leading furniture makers and carpet mills, of National Magazine editors, of Research and Testing Laboratories.

National magazine advertising explains superior merits of **your** services, builds **your** customer confidence and brings job leads to **you**.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

## Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use **tested, proven** methods. You have **our backing** and "**know how**."

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with **new life**. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are **growing faster** than industries and stores... \$750 million yearly potential just in rug and furniture cleaning. Your **6 other services** are explained in the free booklet we'll mail you.

Only \$1985 starts you in **YOUR OWN** business. And we have enough confidence in your success that we finance the balance of the total cost of \$5900, with no interest or finance charges.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with **no obligation whatever**, mail the coupon **TODAY**. Cut it out **NOW** so you won't forget to mail it.

## Mail this coupon TODAY It may put you in business

**Duraclean International**

**9-969 Duraclean Bldg., Deerfield, Ill 60015**

**With no obligation**, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security **while still employed**, how you'll help finance me. No salesman will call on me.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State & Zip \_\_\_\_\_  
County \_\_\_\_\_

# Wrestling

## YEARBOOK

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# "Look who's smiling now!"

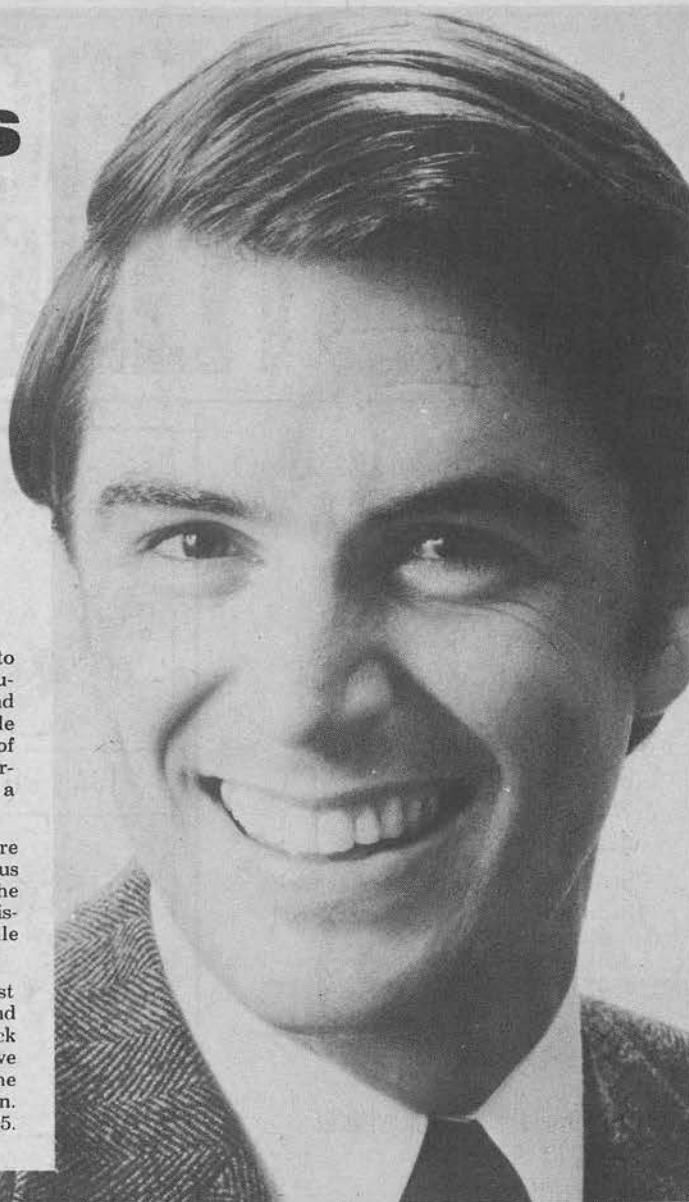
Sometimes a man sets his ambitions high enough to make skeptics smile. But how often he gets the last laugh! One of LaSalle's more successful graduates writes: "I now have my own accounting firm and make several times my former salary. My thanks to LaSalle."

The words in quotes come directly from a report sent to us May 1977 by one of LaSalle's more successful graduates. LaSalle files contain many letters from men and women who have moved ahead with the help of LaSalle training. You, too, can prepare for the opportunity of your choice through LaSalle home study—without interfering with your present work—and by devoting only a little of your spare time.

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No Salesman Will Call



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Please send me, without obligation, FREE booklet with information on the opportunity I have checked below:

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- ☐ Guitar (pick style)  
☐ Piano  
☐ Spinet Organ

\*Non-diploma course. No submissions required.

Mr.

Mrs.

Miss

(Circle title and please print)

Age . . . . .

Address . . . . . Apt. No. . . . .

City &

State . . . . .

Zip . . . . . 30

# OFFICIAL WRESTLING RATINGS

## WORLD WRESTLING FEDERATION

Champion: BOB BACKLUND

- 1—PAT PATTERSON
- 2—GREG VALENTINE
- 3—IVAN PUTSKI
- 4—HUSSEIN ARAB
- 5—JIMMY VALIANT
- 6—TED DiBIASE
- 7—BULLDOG BROWER
- 8—TITO SANTANA
- 9—GORILLA MONSOON
- 10—NIKOLAI VOLKOFF

## AMERICAN WRESTLING ASSOCIATION

Champion: NICK BOCKWINKEL

- 1—BILLY ROBINSON
- 2—VERNE GAGNE
- 3—RAY STEVENS
- 4—CRUSHER
- 5—GREG GAGNE
- 6—SUPER DESTROYER II
- 7—BOB DUNCUM
- 8—LARRY HENNIG
- 9—MAD DOG VACHON
- 10—JIM BRUNZELL

## MOST POPULAR

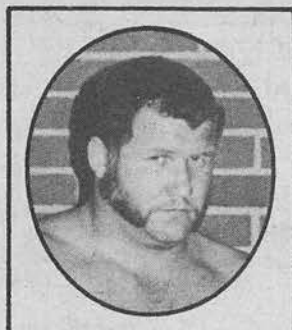
- 1—IVAN PUTSKI
- 2—DUSTY RHODES
- 3—ANDRE THE GIANT
- 4—BOB BACKLUND
- 5—MIL MASCARAS
- 6—DINO BRAVO
- 7—RICK STEAMBOAT
- 8—VERNE GAGNE
- 9—TED DiBIASE
- 10—BILLY ROBINSON



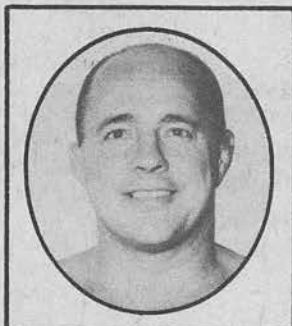
IVAN PUTSKI



DINO BRAVO



HARLEY RACE



VERNE GAGNE

## NATIONAL WRESTLING ALLIANCE

Champion: HARLEY RACE

- 1—RIC FLAIR
- 2—DUSTY RHODES
- 3—WAHOO McDANIEL
- 4—MR. WRESTLING II
- 5—RICK STEAMBOAT
- 6—DINO BRAVO
- 7—EDDY MANSFIELD
- 8—KEN PATERA
- 9—KING CURTIS
- 10—ERNIE LADD

## TAG TEAMS

- 1—THE VALIANT BROTHERS
- 2—PAUL JONES & BARON VON RASCHKE
- 3—PAT PATTERSON & RAY STEVENS
- 4—MIKE GRAHAM & STEVE KEIRN
- 5—EDDY MANSFIELD & LEROY BROWN
- 6—IVAN KOLOFF & OLE ANDERSON
- 7—TOMMY RICH & WAHOO McDANIEL
- 8—JACK & JERRY BRISCO
- 9—DUSTY RHODES & JIM GARVIN
- 10—TED DiBIASE & HAYSTACKS CALHOUN

## MOST HATED

- 1—PAT PATTERSON
- 2—GREG VALENTINE
- 3—HARLEY RACE
- 4—PAUL JONES
- 5—ERNIE LADD
- 6—NICK BOCKWINKEL
- 7—RIC FLAIR
- 8—EDDY MANSFIELD
- 9—SPOILER
- 10—PETER MAIVIA

# An ATLAS BODY? In 7 days

my method of **DYNAMIC-TENSION** starts giving you results you can feel and your friends will notice. Big, useful muscles. Gain pounds in weight where needed.

**Lose "pot belly."** Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a **REAL man**! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach... shy of girls... afraid of healthy competition.

## HOW I CHANGED FROM A 97 LB. WEAKLING TO A REAL MAN.

One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen... a **REAL man** from head to toe... a man who **STANDS OUT** in any crowd! What's my secret? "**DYNAMIC-TENSION**" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard **SOLID MUSCLE**!

## SEND FOR FREE BOOK AND 7 DAY TRIAL OFFER.

So sure am I of how fast "Dynamic-Tension" works that I make this offer to you. Try my course for 7 days and in even that short period of time you will have results that not only you can feel, but your friends will notice, or it costs you nothing. Send for my free book. **WRITE NOW!**  
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49 W. 23rd St., New York, N.Y.

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FEATS OF STRENGTH,  
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## DO YOU WANT...

A MUSCULAR  
CHEST?



BIG ARM MUSCLES?



POWERFUL LEGS?



MAGNETIC  
PERSONALITY?



BROAD  
SHOULDERS?



MORE WEIGHT?



## ...THEN MAIL THIS NOW!

HERE'S THE KIND  
OF BODY I WANT

- ☐ MORE MUSCLE  
— BIGGER CHEST
- ☐ BIG ARM  
MUSCLES
- ☐ TIRELESS LEGS
- ☐ MAGNETIC  
PERSONALITY
- ☐ BROAD BACK  
& SHOULDERS
- ☐ MORE WEIGHT

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Show me how "Dynamic-Tension" can make me a new man. Send your famous 32-page **FREE** book, and details of your 7 Day Trial Offer. No obligation.

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## THE INSULT THAT MADE A MAN OUT OF 'MAC'



WRESTLING YEARBOOK  
ACTION PINUP #1

**DINO BRAVO**



# 50 MILLION LITTLE ENGINES ARE A BIG OPPORTUNITY FOR YOU.



**Learn to repair them at home with NRI's new small engine repair course.**

Every machine powered by a small engine represents a potential need for professional service and maintenance. NRI can give you the training you need to cash in on this opportunity...at home and in your spare time.

**Only NRI supplies you with an Engine Component Kit designed for training.**

Hands-on experience comes quickly with the NRI Small Engine Repair Course. Along with the bite-size lessons fully illustrated, you receive all the components of a versatile 3½ HP Clinton Engine. Using NRI Power-On training principles, you assemble the complete engine, to use in your workshop or to install at a profit on one of your first jobs.

Where other courses give you inexpensive hand tools, NRI includes with its training an *inductive tachometer, professional volt ohm meter, torque wrench, valve spring compressors,*

*and all the wrenches and specialized tools you need to start your own repair shop.*

**Two courses available.**

The 30-lesson Basic Repair Course covers the theory and practice of small engine operation and repair including lubrication, ignition, cooling, and starting systems. You specialize in professional lawn mower and other lawn-and-garden equipment repairs. You learn in depth...with up to 10 times as much information provided as in competitive courses.

With NRI's 45-lesson Master Repair Course, you move into more advanced training. Lessons cover chain saws, minibikes, mopeds, outboard engines, snowmobiles, golf carts, all-terrain vehicles, welders, generator sets, and other industrial equipment...plus six lessons on motorcycle repairs.

You learn the specific engine requirements for power take-offs, charging systems, electrical systems, etc. Practical working knowledge of clutches, torque converters, transmissions, and other drive train parts gives you the professional's edge.

**You get more training and more equipment for your money with NRI.**

NRI is the unquestioned leader in technical home training, with more than a million students in its over six decades of instructional service. The oldest and largest school of its kind in the country, NRI offers you expert help every step of the

way. You'll move ahead at your own speed, earning as you learn, with small engine repairs for your family, friends, and neighbors.

Send for the free catalog and discover how big your future can be in small engines. No salesman will call. If the coupon has been removed, write to: NRI Small Engine School, 3939 Wisconsin, Washington, D.C. 20016.



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McGraw-Hill Continuing  
Education Center  
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Please rush me the one free catalog I have checked. I understand there is no obligation. No salesman will call.

- ☐ **SMALL ENGINE SERVICE AND REPAIR COURSE** • Basic and Master Courses
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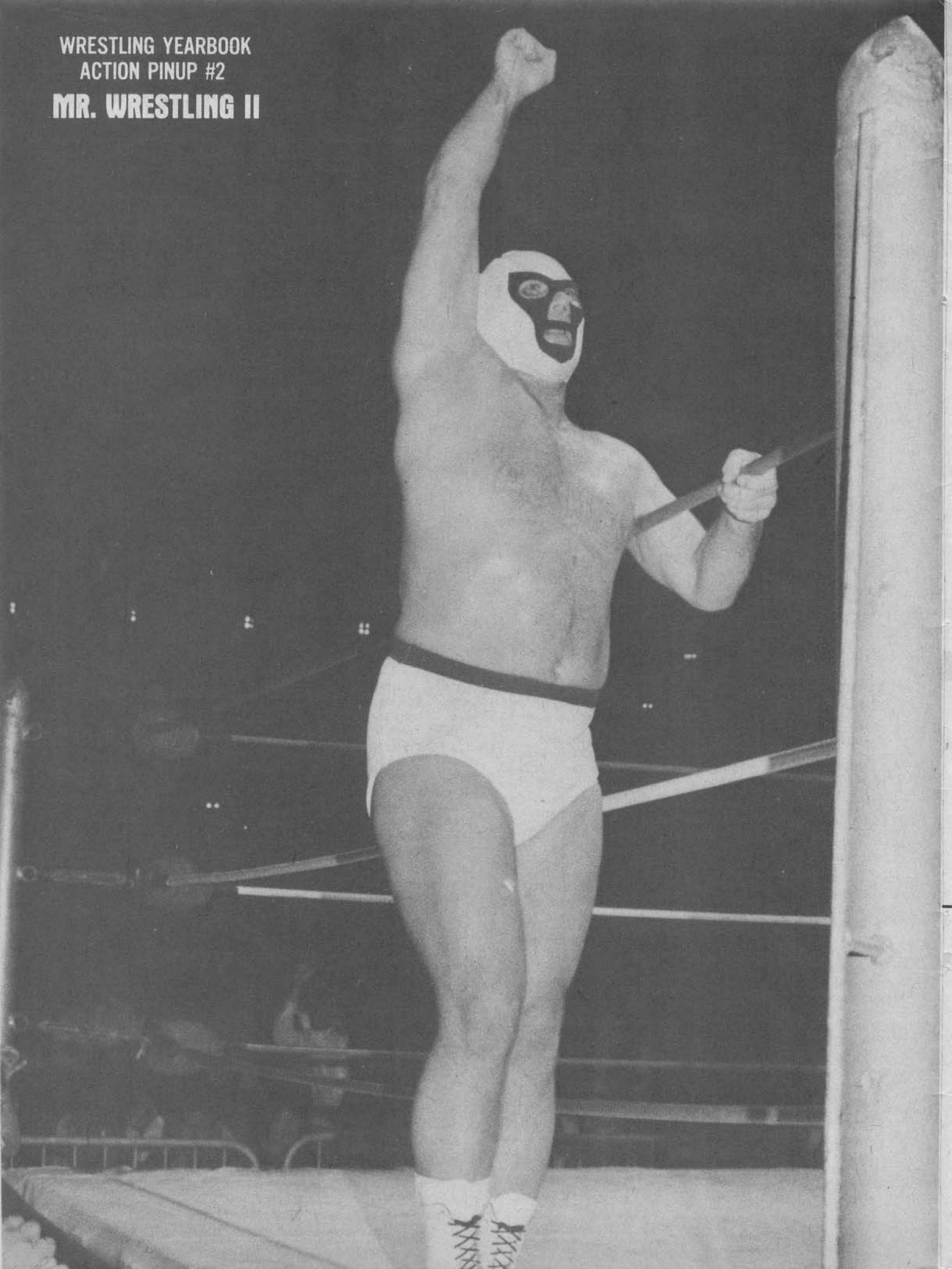
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WRESTLING YEARBOOK  
ACTION PINUP #2  
**MR. WRESTLING II**



Fitness authority Bob Breton shows you how to...

# Get into fitness in only 5 minutes a day

More than 4 million men around the world have proven the amazing effectiveness of 5-minute-a-day Bullworker fitness training. The easy series of 7-second exercises illustrated below provides a complete fitness workout for your body: shoulders, back, arms, chest, abdomen and legs—plus important circulation training to increase your levels of energy and stamina. See your strength

growing from the first day on—every day—on the built-in Powermeter. Two weeks of fast and easy Bullworker training must get you results you can see in a mirror and verify with a tape measure. It's guaranteed—or you won't owe us a cent.

Mail coupon today for FREE BOOKLET with full details about Bullworker's 14-day Free home trial offer. No obligation. No salesman will visit.

**ARMS**

**SHOULDERS**

**BACK**

**CHEST**

**ABDOMEN**

**LEGS**

**CIRCULATION TRAINING**

**POWERMETER**

The built-in Powermeter measures your increase in strength from the first day on—everyday. And what increases: up to 4% per week. That's 50% in just 3 months.

**FREE BOOKLET**

24 pages of action photos in full color show you how to build a fit, powerful body in just five minutes a day

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Middlesex, N.J. 08846

Please send me my FREE full color brochure about BULLWORKER without obligation. No salesman will visit.

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please print

Street \_\_\_\_\_ Apt. No. \_\_\_\_\_

City \_\_\_\_\_

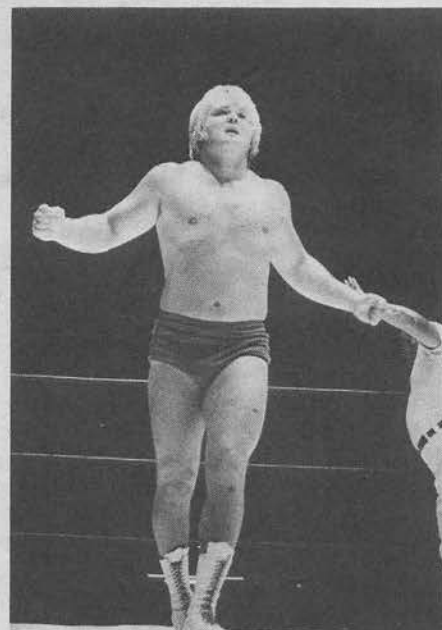
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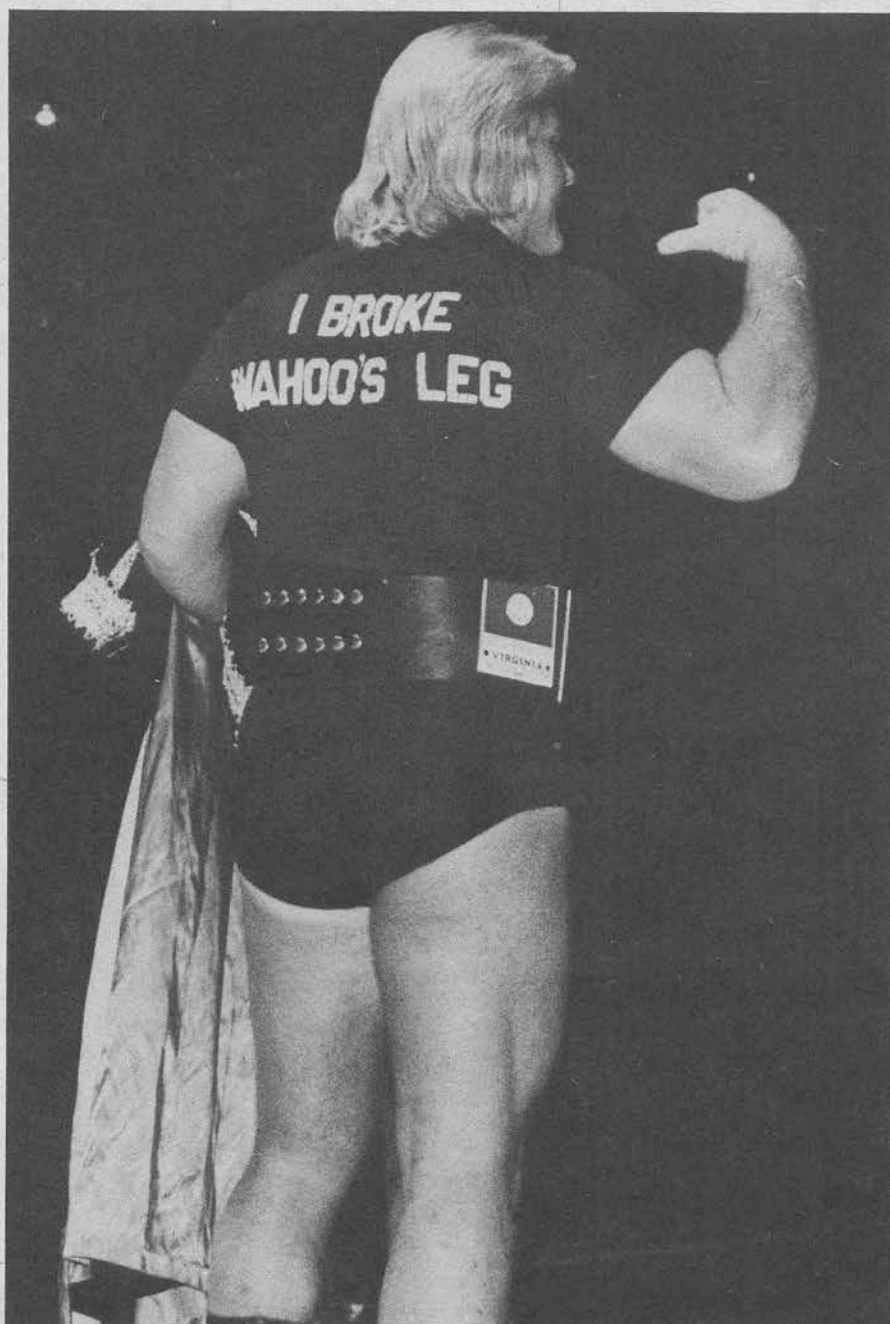
SEND LETTERS TO:

# Reader Report

BOX 48, ROCKVILLE CENTRE, N.Y. 11571



Many readers responded to our poll, "Should Greg Valentine Be Banned?" The cocky rulebreaker (above) has broken the legs of many top wrestlers (left). Most fans want him banished.



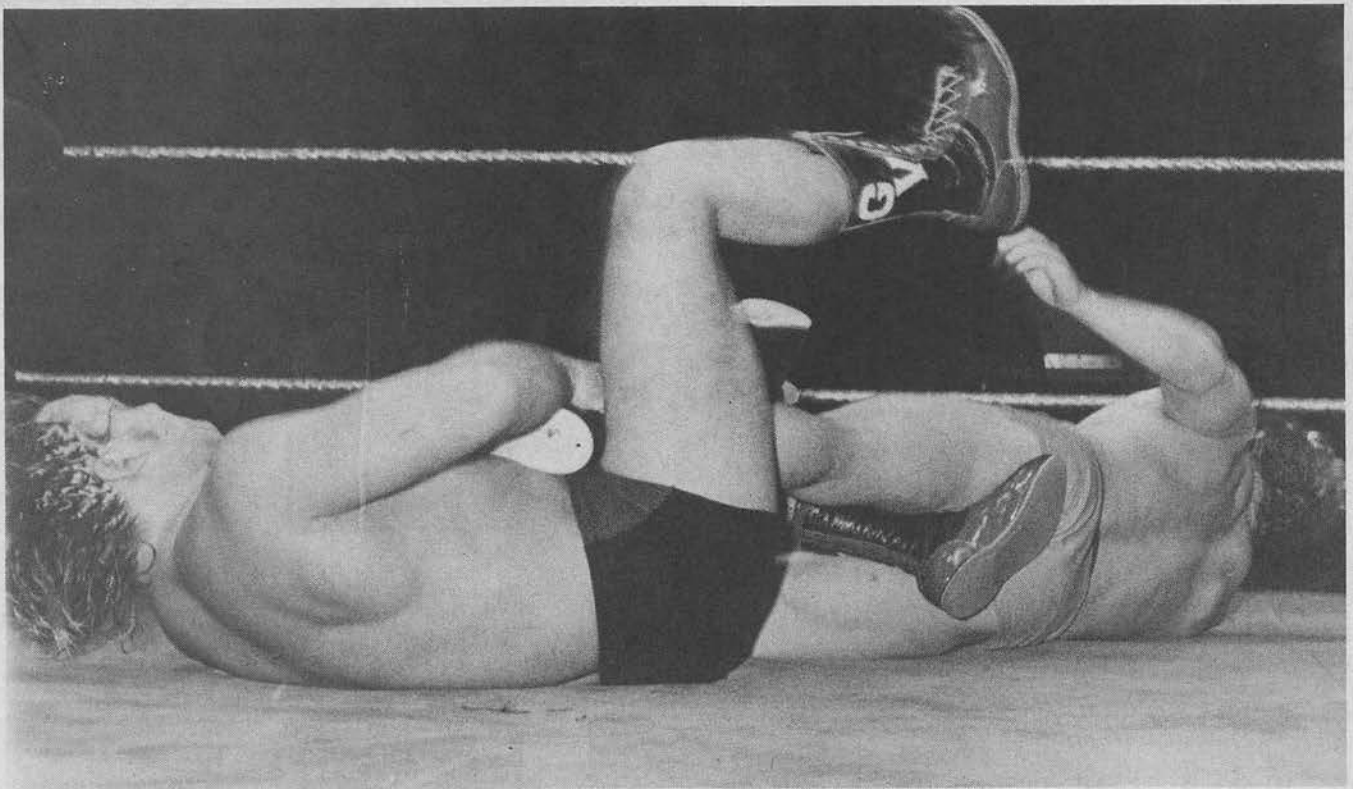
## COMMENTS ON VALENTINE

In the September/1979 YEARBOOK, you asked the fans the probing question, "Should Greg Valentine Be Banned?" The answer, my friend, is obvious. Greg Valentine breaks legs. He laughs at pain. He pays little attention to the rules that govern his sport. Of course he should be banned. If a normal member of society pulled pranks in the street equivalent to his gestures in the ring, the cops would lock the guy up in a minute!

CHRIS GIFFORD  
Watertown, Conn.

Definitely ban Greg Valentine. He broke Wahoo McDaniel's leg. He broke Chief Jay Strongbow's leg. He broke my heart, because I am wrestling's number one fan of Indian wrestlers. Stop Valentine before my people become extinct!

BILLY SCREAMING HEART  
Sante Fe, N.M.



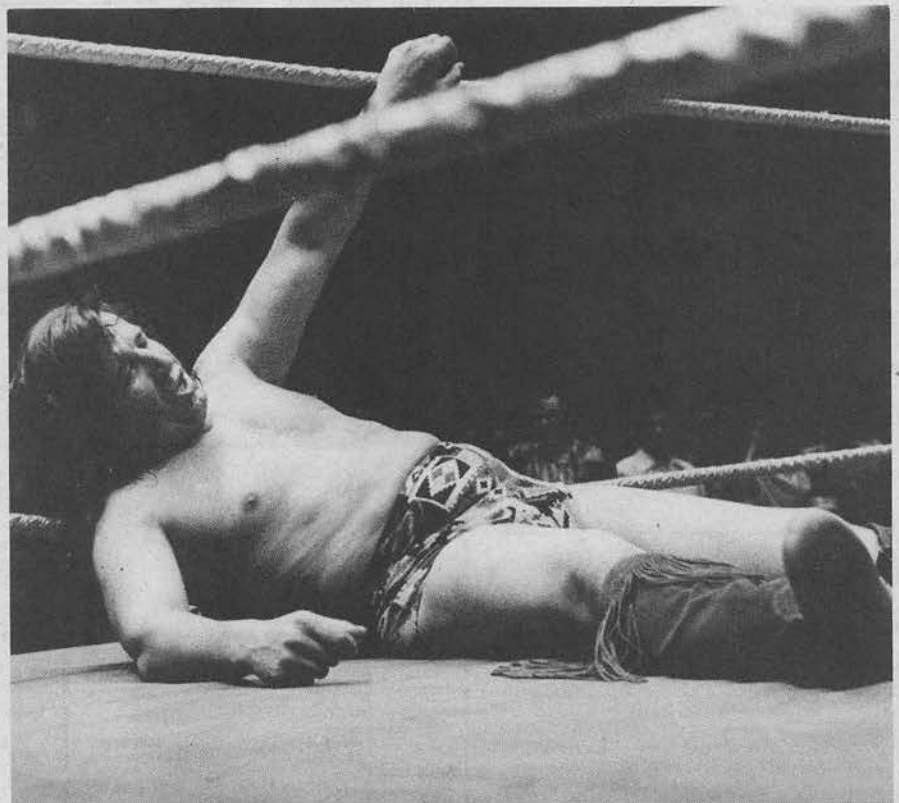
Why should Greg Valentine be banned? He makes me happy. I watch him on television on Saturday nights, and sometimes on Sunday afternoons. I always remain interested, and he often makes me laugh. I especially enjoyed it when he broke some stupid Indian's leg. I laughed for days. I think Greg is okay. I only have two good friends, and they think I'm nuts for the way I feel. But that's cool.

MARK SWETT  
Toronto, Canada

I'm tired of reading about Greg Valentine in your magazines. Valentine is a sick, deranged animal. He belongs in a cage. But I wouldn't put him in the zoo because he'd scare off all the little kids.

I know your fan poll won't do any good. I'd bet that the readers are almost unanimous in wanting Valentine banned. But the federations won't do

Valentine applies his dreaded figure-four leglock on WWF champion Bob Backlund (above). Greg says that he loves the sound of his opponent crying in agony after another leg has been popped. Chief Jay Strongbow was a recent victim of Valentine's sadism (below). Jay was out of action for weeks.



anything about him. They never do anything. If they were a really strong group, they could ban most of the rulebreakers who poison the

sport. Throw 'em all out, I say. Who needs those smelly creeps?

NAT LOBELL  
New York, N.Y.

(Continued on page 56)

For Wrestling Fans  
Everywhere From 6 to 60  
... EVERYBODY can join  
in on the fun ... There's  
nothing to buy!

# the Wonderful World of

# PE

If you join "The Wonderful World of Pen Pals," you can make new friends throughout the world. And all of your new pen pals will be wrestling fans too! We will print your picture right here in this magazine, and also a little bit of information about who you are. That way, your new pen pals will know something about you even before they start to send you their letters! Just think—you can have the chance to receive mail from all over the world! All you have to do is fill out the coupon below and mail it to us, along with a recent picture. We'll take it from there.

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Hobbies, other interests \_\_\_\_\_

Favorite Wrestler \_\_\_\_\_

I like ☐ Good Guys ☐ Bad Guys

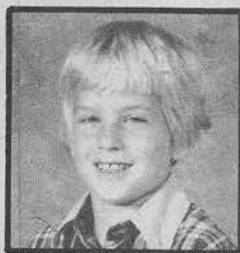
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**TOMMY STANLEY (9)**  
Route 1 Box 65  
Early Branch, SC 29916  
Enjoys football. Rick  
Steamboat his favorite.  
Likes good guys.  
Boys for pen pals.



**LAURA HOLLAND (7)**  
3506 White Ave.  
Baltimore, MD 21214  
Likes to swim. Larry  
Zbyszko her favorite.  
Likes good guys.  
Girls for pen pals.



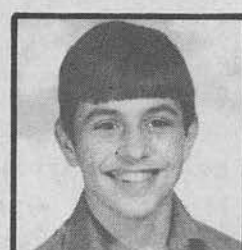
**BRYON CHILDERS (13)**  
4512 Hilltop Dr.  
Science Hill, KY 42553  
Enjoys singing. Jim  
Valiant his favorite.  
Likes good guys.  
Anyone for pen pals.



**PHILLIP HOPKINS (10)**  
Box 159  
Wise, VA 24293  
Enjoys sports. Bob  
Backlund his favorite.  
Likes good guys.  
Anyone for pen pals.



**TAMARA SMITH (10)**  
Route 1 Box 243-C  
Leicester, NC 28748  
Likes to swim. Ric  
Flair her favorite.  
Likes bad guys.  
Anyone for pen pals.



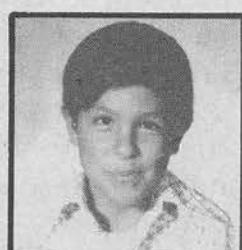
**LEROY BEDNARCZYK (15)**  
721 Mohawk St.  
Allentown, PA 18103  
Enjoys football. Ivan  
Putski his favorite.  
Likes good guys.  
Girls for pen pals.



**TOMMY WILLIAMS (15)**  
Route 2 Box 211  
Mebane, NC 27203  
Likes sports. Rick  
Steamboat his favorite.  
Likes good guys.  
Girls for pen pals.



**JIMMY WELCH (13)**  
RD 2 Box 100  
Lockhaven, PA 17745  
Likes motorcycles. Ivan  
Putski his favorite.  
Likes good guys.  
Boys for pen pals.



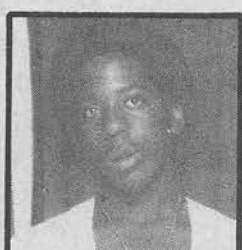
**JOHN PAREDES (12)**  
989 Shotwell St.  
San Francisco, CA 94110  
Enjoys basketball. Mil  
Mascaras his favorite.  
Likes good guys. Girls  
for pen pals.



**BECKY GUNTER (17)**  
Route 3  
Hartwell, GA 30643  
Likes music. Ric Flair  
her favorite. Likes  
good and bad guys.  
Boys for pen pals.



**LOUIE CROFT (10)**  
Route 5  
Moultrie, GA 31765  
Likes baseball. Rocky  
Johnson his favorite.  
Likes good guys.  
Girls for pen pals.



**PHILIP BRUNSON (17)**  
1700 Bedford Ave.  
Brooklyn, NY 11225  
Enjoys football. Bruno  
Sammartino his favorite.  
Likes good guys. Girls  
for pen pals.

# N PALS



**JOHN WASHELESKI (11)**  
307 Jefferson St.  
Simpson, PA 18407  
Enjoys hunting. Bob  
Backlund his favorite.  
Likes good guys.  
Anyone for pen pals.



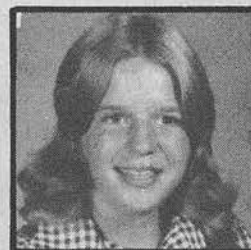
**DOMINIC MANCARI (13)**  
24 Windburne Dr.  
New Castle, DE 19720  
Likes sports. Dino  
Bravo his favorite.  
Likes good guys.  
Girls for pen pals.



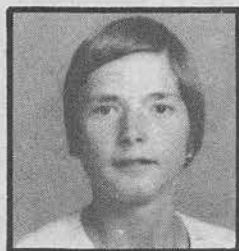
**RON HOLLAND (11)**  
3506 White Ave.  
Baltimore, MD 21214  
Collects cans. Bob  
Backlund his favorite.  
Likes good guys.  
Anyone for pen pals.



**CHRIS CHEUNG (10)**  
1633 W. 10 St.  
Brooklyn, NY 11223  
Collects magazines. Dusty  
Rhodes his favorite.  
Likes good guys.  
Anyone for PP's.



**PAM HOPKA (14)**  
1608 S. 8 St.  
Ft. Pierce, FL 33450  
Likes horses. Jerry  
Brisco her favorite.  
Likes good guys.  
Anyone for pen pals.



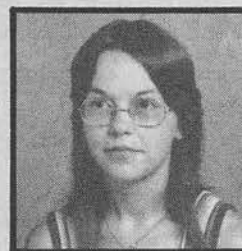
**ROB SMITH (16)**  
26078 Dover  
Warren, MI 48089  
Enjoys sports. Bobo  
Brazil his favorite.  
Likes good guys.  
Anyone for pen pals.



**BRAD LEWIS (13)**  
P.O. Box 763  
Cedartown, GA 30125  
Likes baseball. T-Bolt  
Patterson his favorite.  
Likes good guys.  
Anyone for pen pals.



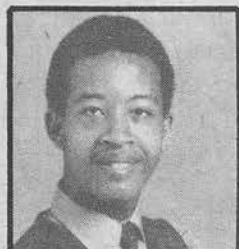
**LINDA ALTIZER (18)**  
Rte 1 Box 55  
Shawsville, VA 24162  
Enjoys skating. Paul  
Jones her favorite.  
Likes good guys.  
Boys for pen pals.



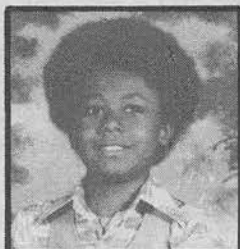
**MARY DEAL (17)**  
Rte 1 Box 591  
Bassett, VA 24055  
Likes to read. Rick  
Steamboat her favorite.  
Likes good guys.  
Anyone for pen pals.



**LANCE MOONEY (12)**  
3408 22 St.  
Northport, AL 35476  
Collects autographs.  
Tommy Rich his favorite.  
Likes good guys.  
Anyone for pen pals.



**KEVIN JONES (16)**  
Route 3 Box 69-A  
Stuart, VA 24171  
Likes sports. Rick  
Steamboat his favorite.  
Likes good guys. Girls  
for pen pals.



**DAVID LLOYD (9)**  
1184 Drayer #13  
Memphis, TN 38106  
Enjoys football. Jim  
Valiant his favorite.  
Likes good guys.  
Anyone for pen pals.



**TIMMY RUSSELL (15)**  
Rte 8 Box 276  
Conway, SC 29526  
Likes sports. Wahoo  
McDaniel his favorite.  
Likes good guys.  
Girls for pen pals.



**CARTER SHOOK (15)**  
P.O. Box 123  
Leicester, NC 28748  
Enjoys softball. Rick  
Steamboat his favorite.  
Likes good guys.  
Anyone for pen pals.



**LORRIE KELLY (10)**  
Route 3 Box 260  
Lexington, VA 24450  
Likes animals. Rick  
Steamboat her favorite.  
Likes good and bad  
guys. Anyone for PP's.



**DINA SIMKO (9)**  
4305 Carpenter Ave.  
Bronx, NY 10466  
Enjoys bowling. Dusty  
Rhodes her favorite.  
Likes good guys.  
Anyone for pen pals.



**TINA WISE (15)**  
Rte 3 Box 193-D  
Lebanon, VA 24266  
Likes bike riding.  
Tommy Rich her favorite.  
Likes good guys.  
Anyone for pen pals.



**BRANDON HIDALGO (9)**  
1616 Redwood Dr.  
Harvey, LA 70058  
Enjoys football. Steven  
Little Bear his favorite.  
Likes good guys. Boys  
for pen pals.



**JULIA ARCHIE (19)**  
Rte 1 Box 253  
Wedgefield, SC 29118  
Likes to cook. Tony  
Atlas her favorite.  
Likes good guys. Boys  
for pen pals.



**MARK HEWLETT (13)**  
10702 Lake Carol Way  
Tampa, FL 33618  
Enjoys drawing. Ric Flair  
his favorite. Likes bad  
guys. Anyone for PP's.

# BACK ISSUES OF INSIDE WRESTLING



NO ORDERS ACCEPTED FOR \$1.00

## INSIDE WRESTLING

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|                                  | <input type="checkbox"/> FEB/78  |                                  |                                  |

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NY 11571

I choose offer # \_\_\_\_\_ and enclose \$ \_\_\_\_\_ to order the books checked. Allow 3-4 weeks for delivery.

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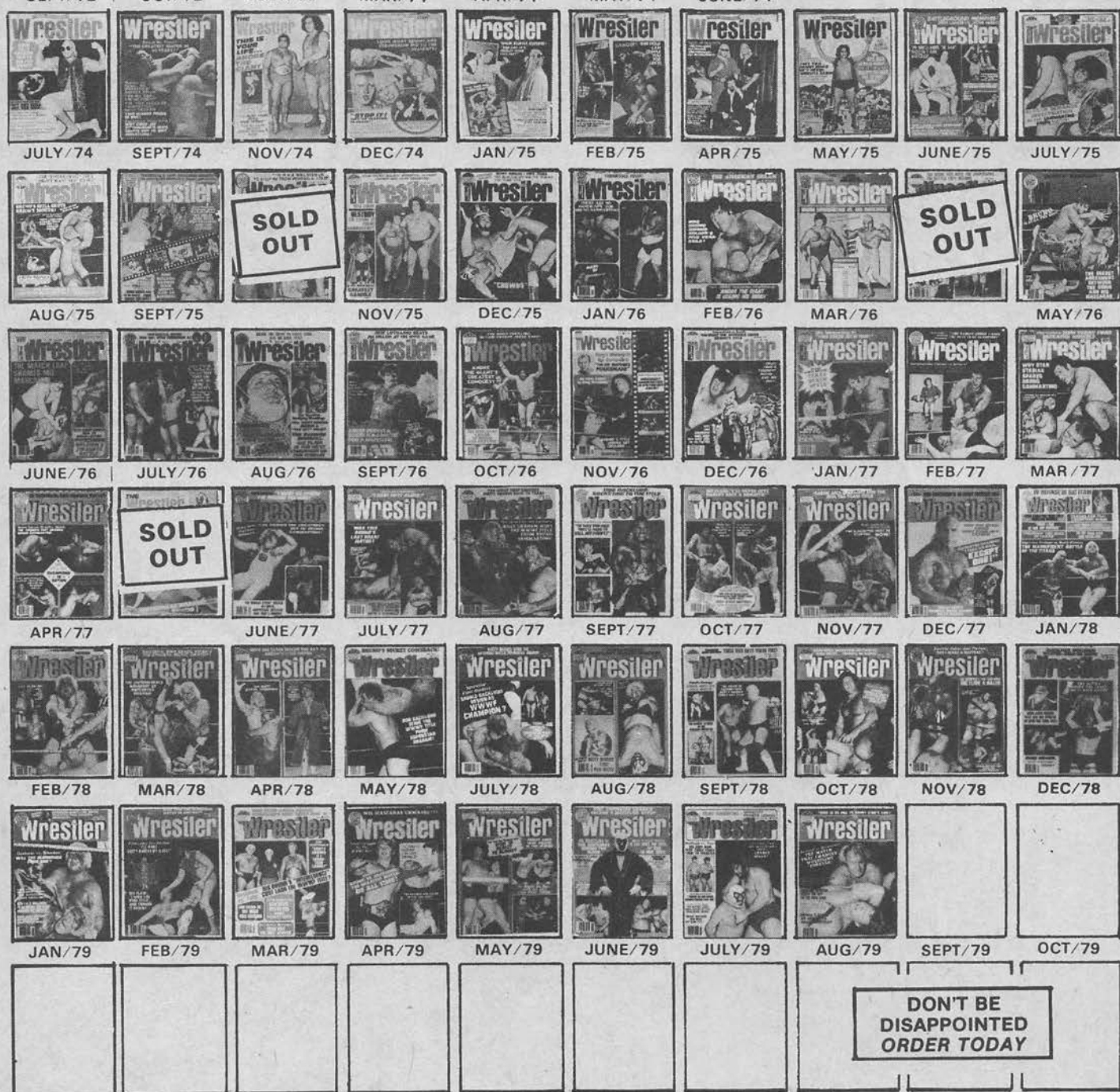
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# BACK ISSUES OF THE WRESTLER



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## THE WRESTLER

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| <input type="checkbox"/> AUG/75   | <input type="checkbox"/> APRIL/77 | <input type="checkbox"/> DEC/78   |                                   |

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**Centre, NY**  
**11571**

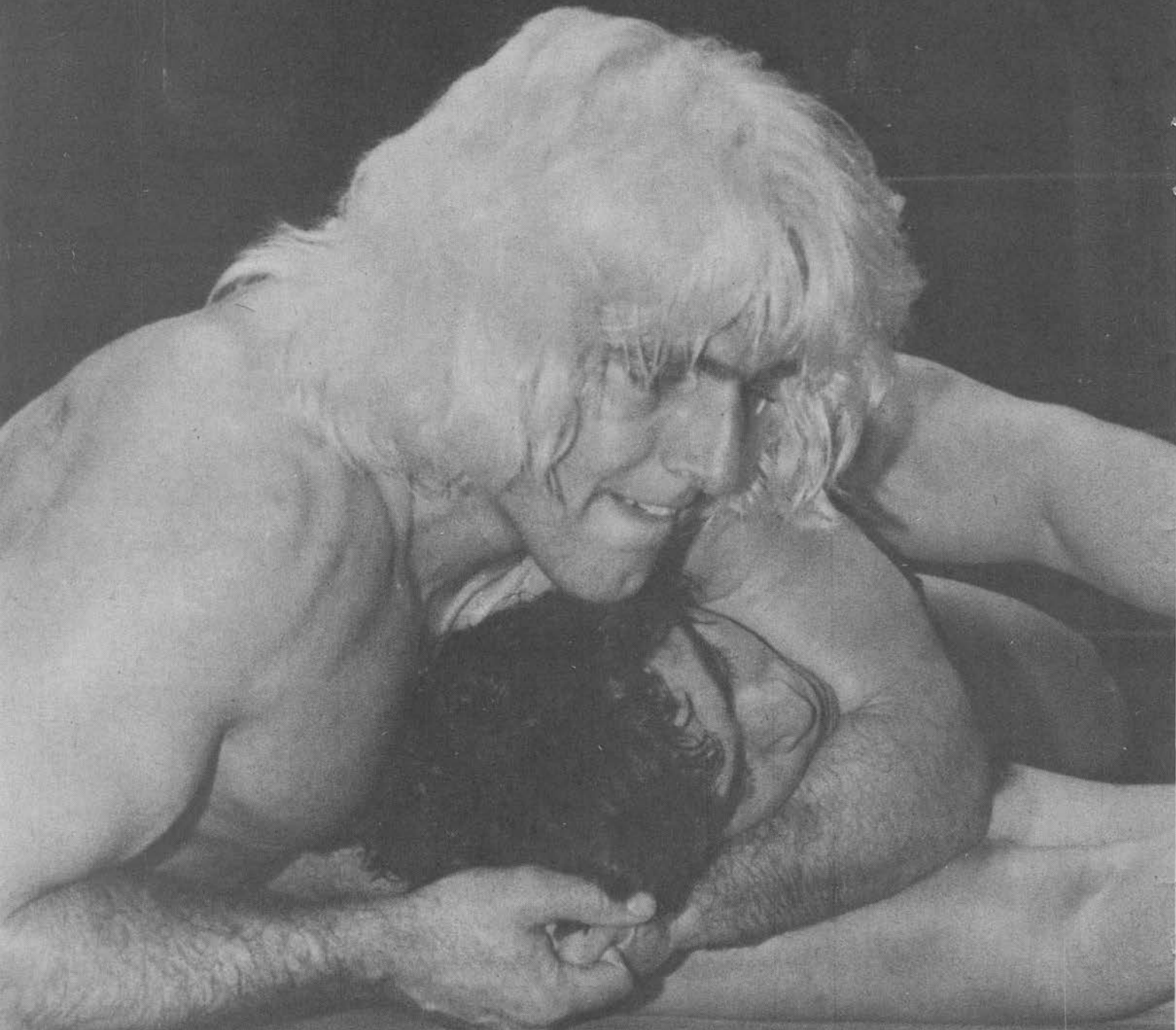
**THE MORE YOU ORDER THE MORE YOU SAVE**  
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I choose offer #\_\_\_\_\_ and enclose \$\_\_\_\_\_ to order the books checked.  
 Allow 3-4 weeks for delivery. **PRINT YOUR NAME AND ADDRESS CLEARLY**

Name \_\_\_\_\_  
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 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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# **RIC FLAIR : "DINO BRAVO TAUGHT ME TO WRESTLE DIRTY!"**



**Ric Flair words are often spiced with mischief, half-truths and false accusations. But when Flair summoned the press for his latest tirade, more than a shred of truth existed. And Flair's flailing fingers pointed at scientific star Dino Bravo**

**F**OR ONCE, A kernel of truth flickers within Ric Flair's darkened statements.

"Dino Bravo taught me how to wrestle dirty," Flair shouted,

then smiled. "You people thought I was bad. Hell, Bravo makes me look like a choir boy."

Flair had made such outlandish statements before. Like

the little boy who cried wolf once too often, his reputation renders his remarks suspect.

"I know people don't believe

*(Continued on page 50)*

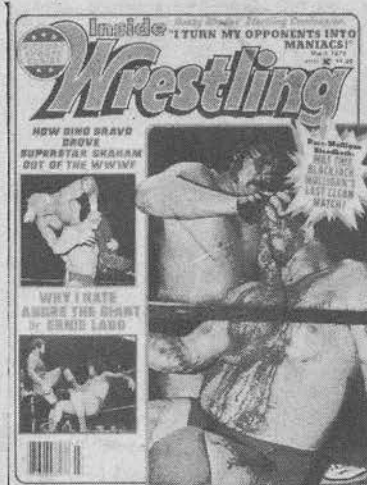
# WRESTLING'S

# GREATEST

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# HOW THE SAVED G VALENTINE BEING B



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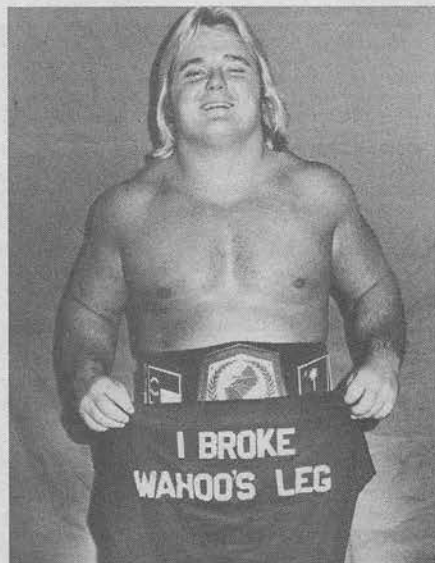
**SHOULD GREG VAL  
BE BANNED**

A CANCER IS loose up  
body of wrestling. This  
is slowly poisoning the  
spreading a rash of terror  
the community.  
Unfortunately, it is not  
one-celled animal. Its  
complex, protected by lay  
layers of motivation and  
It is known by the  
name of Greg Valentine.  
not human. It does not  
anything human. No  
species which walks  
planet could have created  
a creature.  
Either it came, like  
bacteria, from space  
from the ashes of hell  
it must be stopped.

**T**HIS IS NOT a simple story,  
cut-and-dry, straight and true.  
Every segment of wrestling is  
involved.

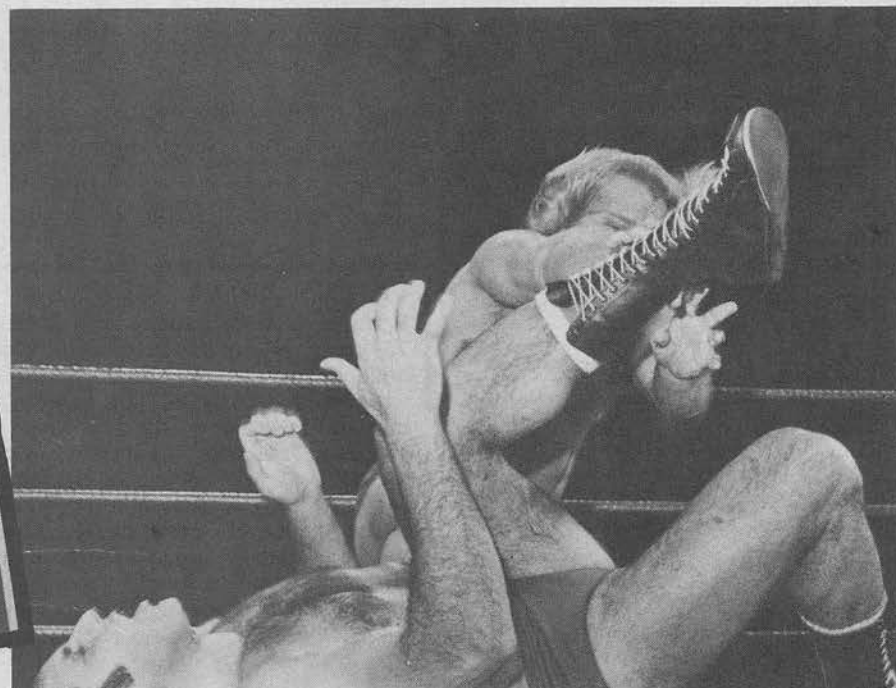
In the last issue of WRES-  
TLING YEARBOOK, we gave

# GRAND WIZARD REG FROM ANNED



Greg Valentine is proud of his sadistic accomplishments (above). Valentine works on Dom DeNucci's limbs (below).

The fans have the final word in professional wrestling. They ultimately determine who succeeds and who fails. Thus, when the fans voiced their opinions of Greg Valentine, the rulebreaking menace appeared finished. But the shrewd Grand Wizard was not to be outsmarted



fans an opportunity to voice either their approval or disapproval of Greg Valentine's ring behavior. For those of you who've been living in a cave, Valentine is the same sweet fellow whose primary purpose in life is the mutilation of his fellow man.

To accomplish that goal, Valentine misuses the figure-four leglock. Among his victims is Chief Jay Strongbow. The Chief, normally a mellow fellow, offers this assessment of Valentine.

"He's a deranged animal. I hate him," Jay said.

Wouldn't you hate someone who broke your leg? Since many wrestlers were falling victim to Valentine's crippling holds, an eruption of protests were flooding WWF offices. People wanted to know what would be done about

*(Continued on page 62)*

# COLLECTOR'S CORNER

## WRESTLING MAGAZINE

It was simply titled "WRESTLING." And it was the first serious attempt to establish a magazine devoted entirely to professional wrestling which had a regular frequency and a world-wide distribution. The five issues of **WRESTLING** magazine are perhaps the most sought-after collector's back issues now made available to you.



### JANUARY 1951

(First Issue) Wrestling King of Sports, Toots Mondt, Wrestling Whirl, Andre Drapp, How To Feel Like A Champ, How To Wrestle, Wrestling Girls, History of Wrestling, Rocca (First Published Story), Frank Gotch's Life, Most Colorful Stars, George Hackenschmidt, Kings of Mat

\$30

**MARCH 1951**—Human Side, Wrestling Whirl, How to Wrestle, New Faces, Popularity Ratings, Strangler Lewis' Life, Sumo Wrestling, Yukon Eric's Life, Wrestlers vs. Boxer, Strong Arms, June Byers' Life, George Hackenschmidt vs. Frank Gotch

\$30

**MAY 1951**—Letters, Wrestling Whirl, The Cauliflower Ear, Promoter Frank Tunney, Jim Londos' Life, Nell Stewart, Quiz, Great Togo, Gene Stanlee, Mongolian Wrestling, Fran Gotch Again Beats Hackenschmidt, Top Ten Villains, How to Wrestle

\$30

**JUNE 1951**—Editorial, Promoter Sam Muchnick, Wrestling Whirl, Ella Waldick, Kenny Ackles, Everett Marshall's Life, Joe Stecher vs. Jim Browning, Torturous Holds, Chief Don Eagle's Life, Turkish Wrestling, Tag Matches, Ratings, Rocca Describes His Toughest Match, Mystery Wrestler

\$30

## BOXING & WRESTLING

After five issues, **WRESTLING** magazine changed its name to **BOXING & WRESTLING**. Continuing its high standard in wrestling, the addition of boxing stories made it one of the most popular sports magazines of the '50s. Some of the back issues listed in this ad can be obtained now by the general public for the first time in more than 25 years. As you would expect, supplies are very, very limited.

**NOVEMBER 1951 Boxing**—John L. Sullivan, TV Favorites, Lew Jenkins, News of the Month, Joe Louis Kayoes Lee Savold, How's Business, Harry Greb, Jimmy Carter Wins Lightweight Crown, Can Robinson Beat Maxim, Historic Photos, Jack Dempsey's Record, Results of the Month, Cartoon

**Wrestling**—Superman Lou Thesz, Girl Star Nell Stewart, Ratings, The Garibaldi Clan, Bert Assirati, Greatest Matches, Gus Sonnenberg Beats Strangler Lewis

\$25

**DECEMBER 1951 Boxing**—Maxim Beats Sailor Murphy, Gavilan Beats Billy Graham, Jim Corbett, Knockout Artists, Best Prospects, New Champion Randy Turpin, Upsets, Jersey Joe Walcott, Ratings, Marciano Challenges Walcott, Sandy Saddler (Life Story), Tex Rickard, Famous Fights of the Past, Fights of the Month

**Wrestling**—Verne Gagne, Ratings, TV Announcer Dennis James, Sander Szabo, Matches of the Month, Pat Peeve, Sammy Berg, Mae Weston

\$25

**JANUARY 1952 Boxing**—Pep vs. Saddler, Gans vs. Kid Lavigne, Robinson vs. Turpin, Mickey Walker, Tricksters, Tony Janiro, Barney Ross's Record, Tex Rickard, Roland LaStarza, Leonard vs. Kilbane, Rocky Marciano, Ratings, Knockouts

**Wrestling**—Yvon Robert, Wrestling Whirl, Sky Hi Lee, Matches of the Month, Pacific Coast Championship, George Hackenschmidt, Indian Wrestlers, Ruffy Silverstein, Ratings, Londos vs. Shikat

\$25

**FEBRUARY 1952 Boxing**—Fights of the Month, Trouble with Boxing, Young Prospects, Tony Canzoneri, Bob Fitzsimmons, Rocky Graziano, Unusual Incidents, Predictions for 1952, Willie Lewis vs. Sailor Burke, Ratings (Marciano Fighter of Month), Tex Rickard Story

**Wrestling**—Dirty Duseks, Cora Combs, Wrestling Whirl, Matches of the Month, The Original Terrible Turk, How to Improve Wrestling, Ratings

\$25

**MARCH-APRIL 1952 Boxing**—Fights of the Month, Million Dollar Gates, Gene Tunney's Record, Heavyweights of 1952, Trouble with Boxing, Jim Jeffries, Henry Armstrong, Dumb Dan Morgan, Rocky Marciano, Jersey Joe Walcott, Tex Rickard Story, Ezzard Charles, Jimmy Carter vs. Art Aragon

**Wrestling**—Fred Von Schacht, Frank Gotch Record, Midgets, Wrestling Whirl, Millie Stafford, Matches of Month, Max Baer in Wrestling, Ratings, Promoter Billy Thom of Indianapolis, Good Old Days

\$25

**MAY 1952 Boxing**—Fights of the Month, Greatest Heavyweights, Johnny Dundee, Harry Matthews, Ratings, Benny Leonard's Record, Tex Rickard Story, Kid Gavilan, Battling Nelson vs. Ad Wolgast Classic, Tommy Burns, New N.Y. Boxing Commissioner Bob Christenberry, Bobby Dykes

**Wrestling**—Whipper Watson, Old Timers, Wrestling Whirl, Verne Gagne, Great Gama, Matches of Month, Primo Carnera, Ratings, Strangler Lewis, Girl Wrestling in Germany

\$25

**JUNE 1952 Boxing**—Fights of the Month, Gil Turner, Max Schmeling, Jack Johnson, Ratings, Stillman's Gym, Chico Vejar, Flyweights and Bantamweights, Tex Rickard Story, Paddy DeMarco, Max Baer's Record

**Wrestling**—Lord Carlton, Ratings, Mars Bennett, Human Sides, Tony Lanza, Wrestling Whirl, Good Old Days, Whipper Watson, Matches of Month, San Francisco Promoter Joe Malcewicz

\$25

**JULY 1952 Boxing**—Fights of the Month, Joe Baksi, Jess Willard, Manager Al Weill, Abe Attell, Danny Nardico, Fighters Are Human, Tex Rickard Story, Famous Filipinos, Norman Hayes, Ratings

**Wrestling**—Lord Blears, My Toughest Bouts by Lou Thesz, Wrestling Whirl, Matches of Month, Texas Rasslin', Ratings, Ivan Kaniroff, It Began With Milo, Good Old Days

\$25

**AUGUST 1952 Boxing**—Highlights, Paddy Young, Sammy Mandell, Trainer Doc Bagler, Jack Dempsey, Keeney Teran and Gil Cadilli, Tex Rickard Story, Lew Tandler, TV From Miami, From Knockdown to Victory, Ratings

**Wrestling**—Dirty Dick Raines, Good Old Days, Whipper Watson, How Girl Wrestlers Keep Fit, Ratings, Adrian Baillargeon, Wrestling Whirl, Matches of Month, Mighty Atlas

\$25

**NOVEMBER 1952 Boxing**—Highlights, Joey Maxim Beats Ray Robinson, Billy Graham, Jack Britton, Jews in Boxing, Robert Villmain, Ratings, Jack Dempsey, Interview, Ray Robinson compared to Harry Greb and Mickey Walker, Jack Sharkey

**Wrestling**—Frank Sexton, Chief Don Eagle, Nell Stewart-Girl Star, Lou Thesz vs. Barone Leone, How They Broke Into Wrestling, Matches of Month, Wrestling Whirl, Ratings, Joe and Billy Varga-Father and Son Wrestlers

\$30

**DECEMBER 1952 Boxing**—Rocky Marciano, Highlights: Rex Layne Beats Ezzard Charles, etc., Fighting French, Johnny Bratton, Jackie 'Kid' Berg, Boxing Humor, Tommy Garr, Comparing old and new greats, Dave Davey, Primo Carnera, Ratings, Dressing Room Drama, Dramatic Incidents

**Wrestling**—Killer Kowalski, Record of Gene Stanlee, Jack O'Reilly, Ratings, June Byers, Wrestling Whirl, Matches of Month, Tough Way To Make A Living, Hollywood Promoter Hugh Nichols

\$30

**JANUARY 1953 Boxing**—Marciano wins title from Walcott, Highlights of Month, The Negro in Boxing, Tommy Collins, Max Baer Story, Ted 'Kid' Lewis, Johnny Gonsalves, Managers' Mistakes, Ratings, Kid Herman, Sparring Partners, Gerald Dryer, Human Punching Bags

**Wrestling**—Fred Atkins, Rocca's Record, Disgusted Fans, Ratings, Lou Thesz, Wrestling Whirl, Ronnie Etchinson, Matches of Month, Al "Dragon" Tucker

\$40

**MARCH 1953 Boxing**—Fighting Talk, Highlights (Ezzard Charles Beats Cesar Brion; Johnny Bratton over Joe Miceli), New Jersey Champions in Every Division, Glen Flanagan, Joe Louis Story, Promoter Sam Silverman, Cleveland Williams, Boxing Jinxes, Jack Delaney, Ratings, What Makes a Champion, Johnny Risko

**Wrestling**—The Buddy Rogers Story, Fred Atkins, Wrestler vs. Boxer, Matches of Month, Fan Clubs, Mule Kick Marlin, Wrestling Whirl, Ratings, Matt Kosternich, Rick Starr, Lou Thesz vs. Gene Stanlee

\$30

**APRIL 1953 Boxing**—Fighting Talk, Fights in Review (Billy Graham vs. Joey Giardello; Tiger Jones vs. Johnny Bratton), Pat McMurtry, Billy Miske, Ezzard Charles, Undeclared Johnny Saxton, Fidel LaBarba, Luis Firpo, Archie Moore Wins Title at Age 36, Jimmy McLarnin, Jack Dillon

**Wrestling**—Marvin Mercer, Matches of Month, Record of Yukon Eric, Killer Kowalski vs. Yukon Eric, Man Mountain Dean, Ratings, Wrestling Whirl, Fan Clubs, Promoter Al Mayer, Trading Holds

\$30

Some of the back issues in this ad have not been offered for sale for more than 25 years. All of these extremely rare magazines are from the personal collection of Stanley Weston, owner of the world's largest collection of wrestling memorabilia. This is indeed a once in a lifetime opportunity for the true collector to finally own these highly treasured but until now elusive editions. Obviously, the supplies of these issues are very limited, and they will be sold on a first-come, first-served basis. It is for that reason we urge you to list substitute choices when you order. This will avoid time wasted writing back and forth should a particular issue be sold out. The prices quoted are based on the rarity of the issue and the amount of available copies. For fastest service, payment should be made by money order or certified check. While cash will be accepted, we cannot assume responsibility when it is sent through the mails. All sales are final and no exchanges will be made.

**SEPTEMBER 1952 Boxing**—Highlights, Fighting Italians, George Araujo, Pancho Villa, Trainer Charlie Goldman, Willie Troy, Ratings, Boxing Confidential, Gene Tunney, Jackie Fields

**Wrestling**—Bobby Managoff, Lou Thesz's Record, Ratings, Matches of Month, Tim Geohagen, William Muldoon, Wrestling Whirl

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**OCTOBER 1952 Boxing**—Highlights (Walcott vs. Charles; Carter loses to Salas, etc.), Lauro Salas, Stanley Ketchel, Irish Champions, Chuck Davey, Max Schmeling, Ratings, Joe Miceli, Strange Experiences, Willie Pep tells about his loss to Sandy Saddler, Boxing Medicine Man Dr. Nardiello

**Wrestling**—Riki Dozan, Their Hardest Battles, Matches of Month, Ray Gunkel, Tough Turks, Wrestling Whirl, Ratings, Record of Verne Gagne

\$25

**MAY 1953 Boxing**—Fighting Talk, Fights in Review (Danny Nardico upsets Jake LaMotta, Rocky Castellani beats Tiger Jones), Kid Gavilan kayoes Chuck Davey to retain crown, Roland LaStarza tops Rex Layne, The Dundee Brothers, Baltimore's Great Fighters, Saga of John Morrissey, Tommy Loughran, Ratings, Middleweight Muddle, Charlie White

**Wrestling**—Fred Curry, Elvira Snodgrass, Matches of Month, Great Togo, Ruffy Silverstein, Trading Holds, Record of Buddy Rogers, Ratings, Wrestling Whirl, Fan Clubs

\$30

**OCTOBER 1953 Boxing**—Fighting Talk, Fights of the Month, Dan Baccaroni, Promoter Lew Raymond, Arthur Persley, Light Heavyweight History, Best Heavyweight Bets, Jackie 'Kid' Berg upsets Tony Canzoneri, Floyd

Patterson, Charlie 'Phil' Rosenberg, Your Boxing I.Q., Ratings  
**Wrestling**—Leo Nomellini, Johnny Barend, Ratings,  
 Record of Sonny Myers, Violet Viann, Matches of Month,  
 Frank Gotch, Wrestling Whirl, Fan Clubs, Trading  
 Holds \$30

**DECEMBER 1953 Boxing**—Fighting Talk, Marciano  
 kayoes Roland LaStarza (title), Fights of Month, Referee's  
 Problem, Tony Galento and Manager Joe Jacobs,  
 Philadelphia History, Five Best Lightweight Bets,  
 Middleweight History, Battling Siki, Primo Carnera Kills  
 Ernie Schaaf, Jimmy Slattery, Ratings  
**Wrestling**—Lucky Simonovich, Ratings, Mighty Atlas,  
 Reggie Lisowski, Yvon Robert, Mataches of Month, Fan  
 Clubs, Wrestling Whirl \$30

**FEBRUARY 1954 Boxing**—Fighting Talk, Fights of Month,  
 Nino Valdez, Mickey Walker, Hein Ten Hoff, Featherweight  
 History, Boxing Quiz, Luther McCarty, Joe Louis vs. Bob  
 Pastor, Jack Johnson vs. Tommy Burns, Stanley Ketchel,  
 Harry Greb, Ratings  
**Ratings**—Bill Melby, Primo Carnera, Matches of Month,  
 Raphael Halpern—The Wrestling Rabbi, Ratings, Len  
 Hughes, Fan Clubs, Leo Nomellini, Wrestling Whirl,  
 Remember When \$35

**MARCH 1954 Boxing**—Fighting Talk, Fights of Month,  
 'Red Top' Davis, Bantamweight History, Commissioner  
 Frank Wiener, Earl Wals, Ratings, Power of Punch, Bat  
 Battalino vs. Kid Chocolate, Amateurs, Your Boxing I.Q.,  
 Ace Hudkins  
**Wrestling**—Dennis Clary, Sandor Kovacs, Ratings, Dory  
 Funk Sr., Matches of Month, Gossip, Wrestling Whirl, Hans  
 Schmidt, Trading Holds, Record of Lord Blears \$35

**MAY 1954 Boxing**—Fighting Talk, Former Champions  
 Speak Out, Fights of Month, Rocky Castillo, Joey  
 Giambra, Stanley Ketchel, Tommy Burns, Billy Peacock,  
 Henry Armstrong Wins Title From Petey Sarron, Training,  
 Boxing Quiz, Jimmy Wilde, Ratings  
**Wrestling**—Don Leo Jonathan, Eric Pederson, Trading  
 Holds, Top Money Makers, Tarzan White, Matches of  
 Month, Duke Keomaka, Fan Clubs, Remember When \$35

**JULY 1954 Boxing**—Eddie Borden Editorial, Fighting Talk,  
 Fights of Month, French Invasion, Archie Moore Can Beat  
 Marciano, Bat Masterson, Gil Turner, Harlem Tommy  
 Murphy, Holly Mims, Vince Dundee vs. Len Harvey, Vince  
 Martinez, Your Boxing I.Q., Ratings, Bud Taylor  
**Wrestling**—Tor Yamato, The Larsen Brothers, New Jersey  
 Stars, Ida Mae Martinez, Matches of Month, Frank Jaras,  
 Gossip, Fan Clubs, Wrestling Whirl \$35

**AUGUST 1954 Boxing**—Eddie Borden Editorial, Fighting  
 Talk, Marciano vs. Charles Fight, Fight of Month, Manager  
 Al Weill, Britain's John Sullivan, Al Davis, 'Hurricane'  
 Jackson, Ratings, Battling Nelson's Life, Vince Martinez,  
 Benny Leonard vs. Jimmy McLarnin, Carmine Fiore, Joe  
 Lynch, Quiz  
**Wrestling**—Ray Eckert, Ratings, 'Treacherous' Phillips,  
 June Byers, Matches of Month, Gypsy Joe, Gossip,  
 Trading Holds \$35

**OCTOBER 1954 Boxing**—Eddie Borden Editorial,  
 Fighting Talk, Fights of Month, Joey Giardello Says He'll  
 Kayo Bobo Olson, Harry Greb's Life, Cisco Andrade,  
 Weighing Ins, Tiberio Mitri Kayoes Randy Turpin, Jack  
 Dempsey vs. Bill Brennan, Walter Cartier, TV is Killing  
 Boxing, Quiz, Ratings, Lew Tendler  
**Wrestling**—Bobo Brazil, Gloria Barratini, Results of  
 Month, Al Kashey, Wrestling Whirl, Rocky Columbo, Light  
 Heavyweight Champs, Fan Clubs, Trading Holds \$35

**NOVEMBER 1954 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Fights of Month, Can Marciano Be Beaten? Sam  
 Langford's Life, Al Andrews, Managers Art Winch & Sam  
 Pian, Billy Lauderdale, Max Schmeling vs. Harry Thomas,  
 Carmelo Costa, Quiz, Ratings, Promoter Norm Rothschild,  
 Stanley Ketchel vs. Jack O'Brien, Maxie Rosenbloom  
**Wrestling**—Nell Stewart, Baron Leone, Canadian Champs,  
 Enrique Torres, Matches of Month, Art Nelson, Wrestling  
 Whirl, Dick Raines-Abe Kashey Feud, Gossip \$55

**DECEMBER 1954 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Matches of Month, Cisco Andrade, Ezzard Charles  
 writes about Marciano, Bare Knuckle Fighters, Tony  
 DeMarco, Jimmy Braddock, Maxie Rosenbloom's Life,  
 Paul Andrews, Tony Galento vs. Lou Nova, Benny  
 Leonard, Quiz, Dempsey vs. Fred Fulton, Quiz  
**Wrestling**—Bob Orton, Matches of Month, Cowboy  
 Carlson, Mars Bennett, California Champs, Al Costello,  
 Wrestling Whirl, Gossip, Fan Clubs \$25

**FEBRUARY 1955 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Fights of Month, Nino Valdez Says "I'll Beat  
 Marciano," Billy Petrolle's Life, Carmen Basilio  
 Challenges Johnny Saxton, Bare Knuckle Fighters, Lou  
 Stillman, Jim Corbett vs. Joe Choyinski, Jack Delany, Jack  
 Johnson Compared to Modern Fighters, Why Black  
 Fighters Are Tops, Quiz, Ratings, Jimmy McLarnin  
**Wrestling**—Billy Varga, Ratings, Violet Viann, Verne  
 Gagne, Speaks Out, Matches of Month, Sonny Myers,  
 Wrestling Whirl, Gossip, How To Start A Fan Club \$25

**MARCH 1955 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Fights of Month, Kid Gavilan, Cisco Andrade,  
 Eugene Criqui, Ratings, Writer Dan Parker, Best  
 Heavyweight Of All, Charley Powell, Young Griffo, Kid  
 McCoy vs. Tomy Sharkey, Willie Ritchie, Quiz, Pedro  
 Montanez  
**Wrestling**—Gorgeous George, Matches of Month, Jack  
 Witzig, Ike Eakins, Texas Tough Guys, Little Black  
 Dynamite, Wrestling Whirl, Fan Clubs \$25

**APRIL 1955 Boxing**—Eddie Borden Editorial, Critics Talk,  
 Archie Moore Blasts Marciano, Robert Cohen, Joe  
 Choyinski's Life, Strike By Managers' Guild, 'Boardwalk'  
 Billy Smith, Ad Wolgast vs. Joe Rivers, Fake Fights, St.  
 Nick's Arena, TV Fights of 1954, Paul Berlenbach,  
 Quiz, Ratings \$25

**MAY 1955 Boxing**—Eddie Borden Editorial, Critics Talk,  
 Fights of Month, Jimmy Carter, Trainer Whitey Bimstein's  
 Secrets, Pancho Villa's Life, Frankie Ryff, Ray Robinson's  
 Comeback, Les Darcy, Charley Norkus, Max Baer Kayoes  
 Max Schmeling, Bob Fitzsimmons, Quiz, Ratings,  
 Barney Ross  
**Wrestling**—Primo Carnera, Roy McClarity, Matches of  
 Month, Southwest Champs, Great Scott, Killer Kowalski  
 Strength Secrets, Wrestling Whirl, Fan Clubs, Gossip, Full  
 Color Pin Up of Buddy Rogers \$20

**JUNE 1955 Boxing**—Eddie Borden Editorial, Critics Talk,  
 Fights of Month, Eduardo Lausse, Tony Canzonieri's Life,  
 Tiger Jones and Bobby Jones, How Marciano is Managed,  
 Lou Brouillard's Life, Bob Baker, Matchmaker Teddy  
 Brenner, Ten Deadliest Punches, Tommy Ryan vs.  
 Sandow, Ruby Goldstein, Ratings, Quiz  
**Wrestling**—Yukon Eric, Pacific Coast Powerhouses, Billy  
 Goetz, Wrestling Whirl, Manuel Cortez, Matches of Month,  
 Bob Geigel, Fan Clubs, Full Color Pinup of Billy Varga \$25

**JULY 1955 Boxing**—Eddie Borden Editorial, Critics Talk,  
 Rocky Marciano Crushes Don Cockell, Fights of Month,  
 Chico Vejar, Tony Canzonieri's Life (conclusion), Carmen  
 Basilio describes his war with Tony DeMarco, Fight Nite At  
 St. Nick's, Jimmy Soo, Fantasy Fight with Joe Walcott,  
 Ludwig Lightburn, Benny Leonard vs. Ever Hammer,  
 Philadelphia Jack O'Brien, Ratings, Quiz  
**Wrestling**—'Tiger' Joe Marsh, Matches of Month, Timmy  
 Geohagen, TV Stars, Yukon Eric Tells How To Build  
 Muscles, Was Henri DeGlane a Nazi? Wrestling Whirl, Fan  
 Clubs, Full Color Pinup of Frankie Talaber \$25

**AUGUST 1955 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Fights of Month, Floyd Patterson, Tony DeMarco,  
 Boxing's Mouthpiece, Mickey Walker, Joe Rowan, Fritz  
 Zivic batters Henry Armstrong, Fighting Irish, Joey Lopes,  
 Sam Langford vs. Stanley Ketchel, Quiz, Luis Firpo,  
 Ratings  
**Wrestling**—'Legs' Langevin, Yukon Eric, Matches of  
 Month, Promoter Eddie Quinn, Most Dangerous Holds,  
 Joe Cassius, Wrestling Whirl, Gossip, Full Color Pin Up Of  
 Leo Nomellini \$25

**SEPTEMBER 1955 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Fights of Month, Rocky Castellani, Promoter  
 Jim Norris, Fight Afternoon, Rudy Garcia, Abe Attell, Billy  
 Graham Quits, Terry McGovern vs. Pedler Palmer, Pat  
 McMurtry, Al Singer, Willie Jackson, Ratings, Quiz  
**Wrestling**—Leo Nomellini, Do Black Wrestlers Get Fair  
 Shake? Matches of Month, Crazy Kalmikoffs, Hans  
 Schnabel, Wrestling Whirl, Al & Tiny Mills, Gossip,  
 Wrestling Stinks! Full Color Pin Up of Big Bill Miller \$25

**OCTOBER 1955 Boxing**—Eddie Borden Editorial, Critics  
 Talk, Fights of Month, The Real Marciano, Frankie Carbo,  
 Carmen Basilio, John L. Sullivan vs. Charley Mitchell,  
 Carmelo Costa, Jack Dempsey (Part 1), Paddy Young,  
 Archie Moore, Joe Benjamin, Ratings, Quiz  
**Wrestling**—Hans Herman, Matches of Month, Strangler  
 Lewis, One World's Title! Sky Hi Lee, Wrestling Whirl,  
 Kamikaze Kinji, Hans Schmidt, Full Color Pin Up of Lord  
 Blears \$25

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**WRESTLING REVUE (1959-1964)** is thought to be the  
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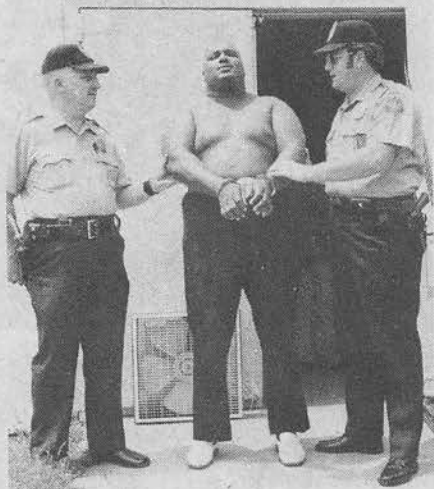
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**IS THIS THE ON  
ABDULLAH T**

**Promoters and wrestlers hope they've discovered a way to keep Abdullah the Butcher from murdering an opponent. It's a move which shows how dangerous the sport views this maniac!**



*Above: Local police officials stand by handcuffed Abdullah as they wait for the match to begin. Right: Abdullah is in chains with a police guard.*

**T**HERE ARE MANY recollections of Abdullah the Butcher's wild rampages in the dressing room area before and after a match. Many have tried to halt this maniacal marauding, only to have their bleeding heads require stitches.

Finally, Atlanta promoters hope they have found an acceptable and painless way for them to restrain Abdullah's destructive temper. It's a desperate action which has angered even those who despise Abdullah.

There was shocked silence recently when a handcuffed Abdullah was led into an arena by two Atlanta policemen. The two men then chained the grappler to a weight and kept him there until the match started. It was a shocking sight to see any human being treated like an animal.

But perhaps the most shocking



sight was how docile helpless Abdullah appeared with the police. Helpless in chains and handcuffs, this usually raging athlete was reduced to a childlike state of surrender. Threats of arrest and the impossibility of breaking the steel links had taken the rebellion from him.

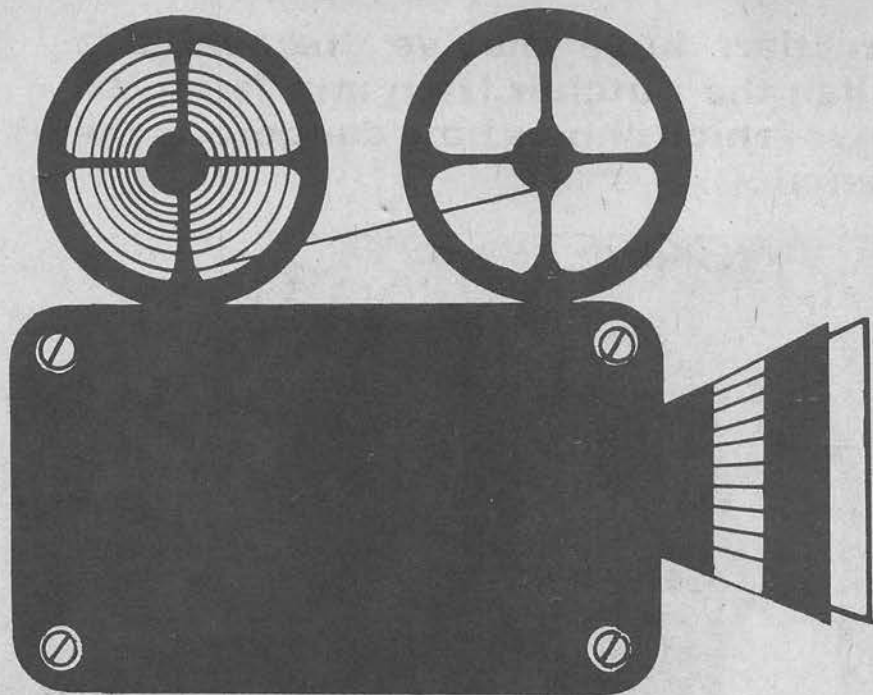
What the other wrestlers could not have known was Abdullah had

been led from a makeshift prison cell in the arena's basement. It was there Abdullah waited for his time to wrestle. Behind bars, the Butcher's tendency to run unchecked through the dressing rooms was effectively stifled.

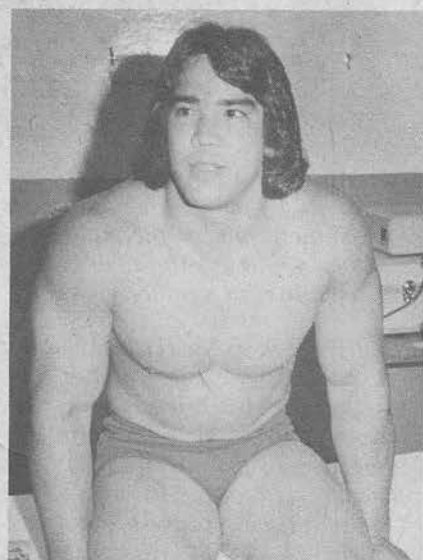
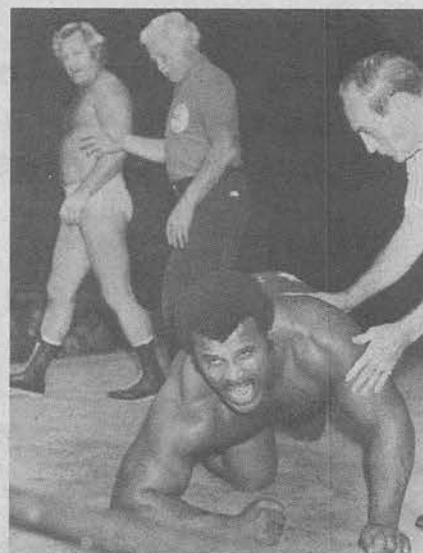
The promoters were stunned at other wrestlers' angry reactions to the sight of a fellow wrestler being

*(Continued on page 48)*

# LY WAY TO STOP HE BUTCHER?



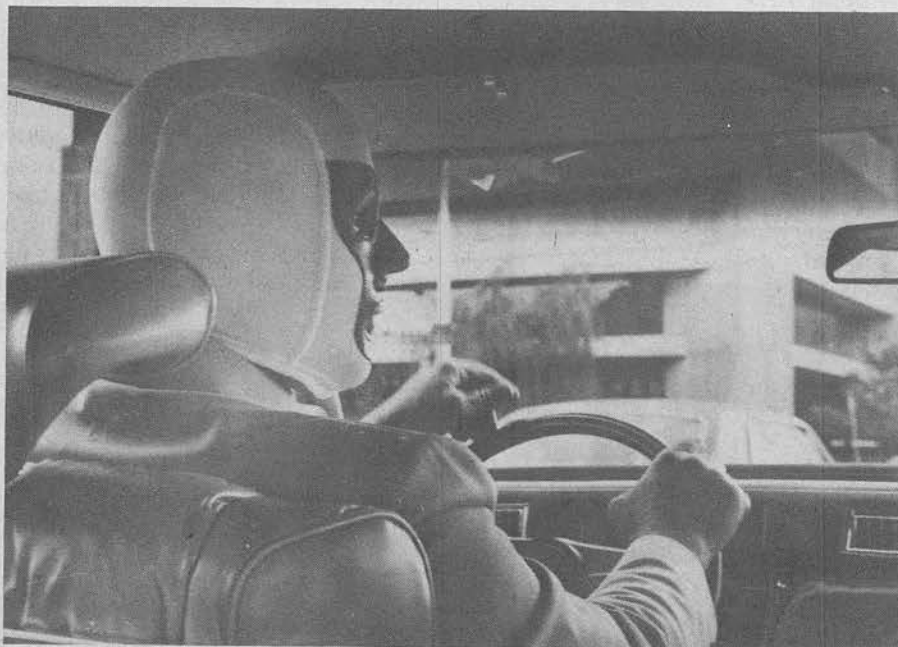
# WRESTLING'S CANDID CAMERA

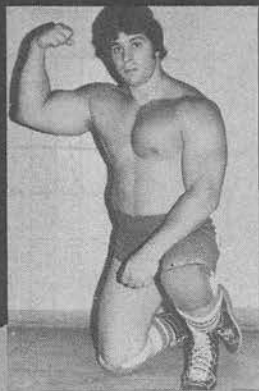
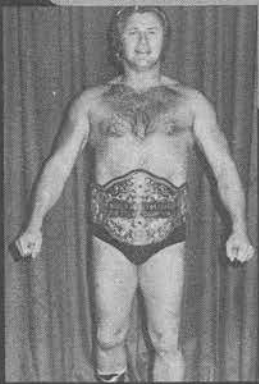
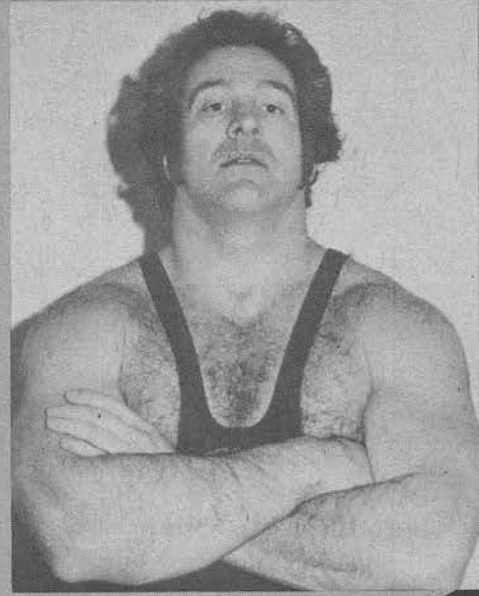


Rocky Johnson is angry (top), but most wrestlers become angry when they wrestle AWA champ Nick Bockwinkel. The popular Rick Steamboat is ready for another tough match (above).

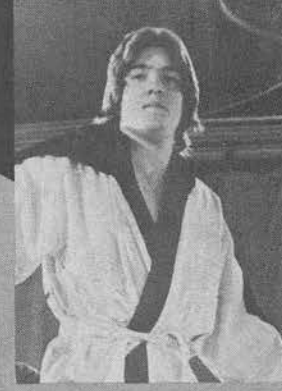


Bobby Heenan trains his former protege, AWA champ Nick Bockwinkel (above). Mr. Wrestling II drives home (right).





# THE WRESTLERS RATE EACH OTHER!



**O**VER THE YEARS, we've tried to provide fans with as detailed a look at professional wrestling as is humanly possible. We've used our best sources in an effort to obtain secret documents.

We've undertaken great personal risks in interviewing wrestlers. We've infiltrated their locker rooms, hotels and restaurants.

We ask the tough questions. Some don't like to answer. Too bad. Our fans deserve to know the truth.

Consistent with our policy, the editors of **WRESTLING YEARBOOK** are giving you another look at the hows and whys of wrestling. To do that, we decided to ask wrestlers to rate other wrestlers.

Usually, we approach  
*(Continued on page 46)*

**IVAN KOLOFF:** Sammartino was good for about five years, then he started believing he was a "living legend." Once you begin believing your own publicity, then you don't grow as a wrestler. Sammartino hasn't shown me anything new in over 10 years. He wins by bribing the referees. It's a shame. He had the potential to be great. He settled for being popular.



**STAN HANSEN:** I'm the guy who broke Bruno Sammartino's neck. It wasn't tough. The guy is strong but clumsy. I can beat him ten out of ten times, as long as there's no referee helping him. He's the least graceful athlete to ever be called a great wrestler. I know exactly what he's going to do before he does it. He's got the kind of style only a fan could love.

## THE WRESTLERS RATE EACH OTHER



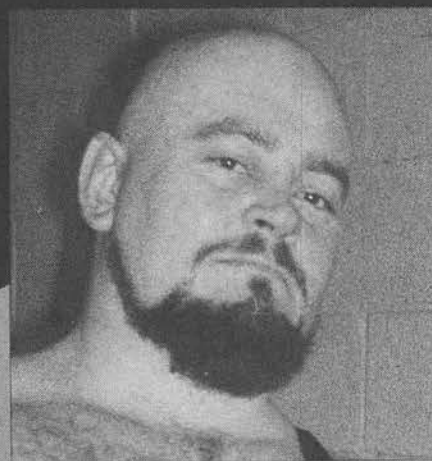
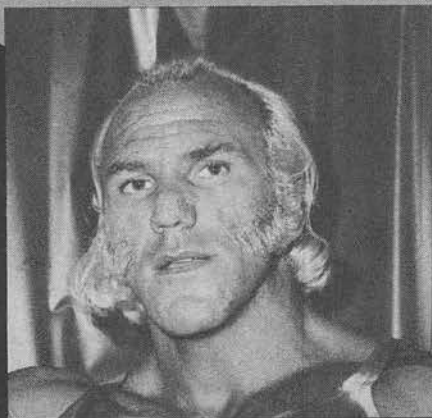
**SUBJECT:  
BRUNO  
SAMMARTINO**

**LOU ALBANO:** If I had managed Sammartino, he'd have been the best who ever lived. Instead, because he'd rather kiss the butts of fans than wrestle, he's a joke. Though, when you think of how good he could have been, the joke isn't funny.



**BOB BACKLUND:** Every wrestler in the past 20 years has been influenced by Bruno Sammartino. His strategies are textbooks for learning how to grapple properly. Whether they admit it or not, all wrestlers have used Bruno's maneuvers as a basis for their own. No one is perfect, but Bruno is the only wrestler I've ever seen good enough to make any mistake meaningless. If there's such a thing as a wrestling genius, it is Bruno Sammartino.

**SUPERSTAR BILLY GRAHAM:** You asking the wrong man, buster. You sure didn't do your homework if you want a rating from me. But you'll sure get it. Personalities aside, (though Howdy Doody has no personality), he has no strength, no muscles. I got muscles. He moves like a plate of grape jelly and couldn't come up with a maneuver if his life depended on it. Which, by the way, it will next time we meet.



**IVAN KOLOFF:** Another example of the decadence which afflicts this dying culture. A man with limited skills, both mentally and physically, manages to climb to the top of a federation. This just demonstrates the poor quality of American wrestlers. In Moscow, Backlund would be a street car conductor.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
BOB  
BACKLUND**

**GREG VALENTINE:** Who? Oh, Backlund, yeah. Well, let me see. I guess the one thing about Backlund is his honesty. He ain't got any. I beat him for the title and he whined and cried like the baby he is. First thing you know, the creep stole back the belt. I put him in a figure-four that turned his hair grey and green. Wimp, hah. I only rate wrestlers, not chimpanzees.



**BRUNO SAMMARTINO:** You know, I have seen Backlund wrestle many times, and each time, he seems to improve. Bob has rare maturity for one so young. He has not allowed fame to go to his head, which happens to many young wrestlers. I think Bob is well on his way to becoming one of the great wrestlers of this era.

**KEVIN VON ERICH:** Hernandez, wow, I don't know what's with that guy. Any time we wrestle, he gets this look of awful hatred on his face and in his eyes. It's more than just a case of an opponent getting worked up. He has this thing for me and my family. Well, as a wrestler, I think he has an awful lot of natural ability. It's a shame he's wasting it. Maybe someday he'll get his act together.



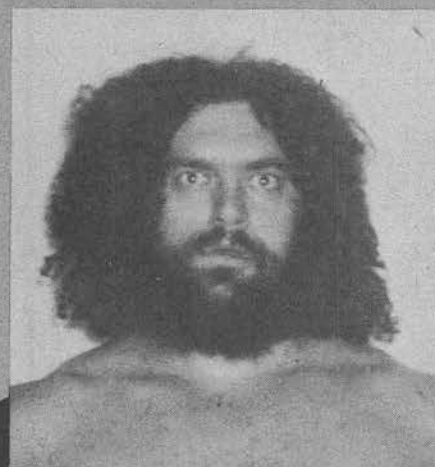
**JOSE LOTHARIO:** If anyone is qualified to discuss Hernandez, it's me. I started working with him early in his career. I thought me and Gino would be the greatest scientific wrestling tag team ever. Then Gino stabbed me in the back. Talent? Rate him what you want. He broke my heart. I don't want to talk about it any more.

## THE WRESTLERS RATE EACH OTHER



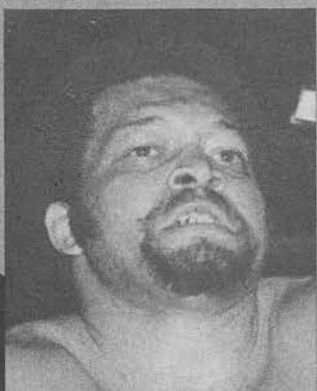
**SUBJECT:  
GINO  
HERNANDEZ**

**BRUISER BRODIE:** That Hernandez gets carried away. He doesn't know when to stop. I try to wrestle cleanly and he gets carried away, introducing foreign objects and cheating. I don't like that. I like wrestling in a clean, scientific match and he doesn't. I wouldn't enjoy wrestling him. I don't think he's all that good.



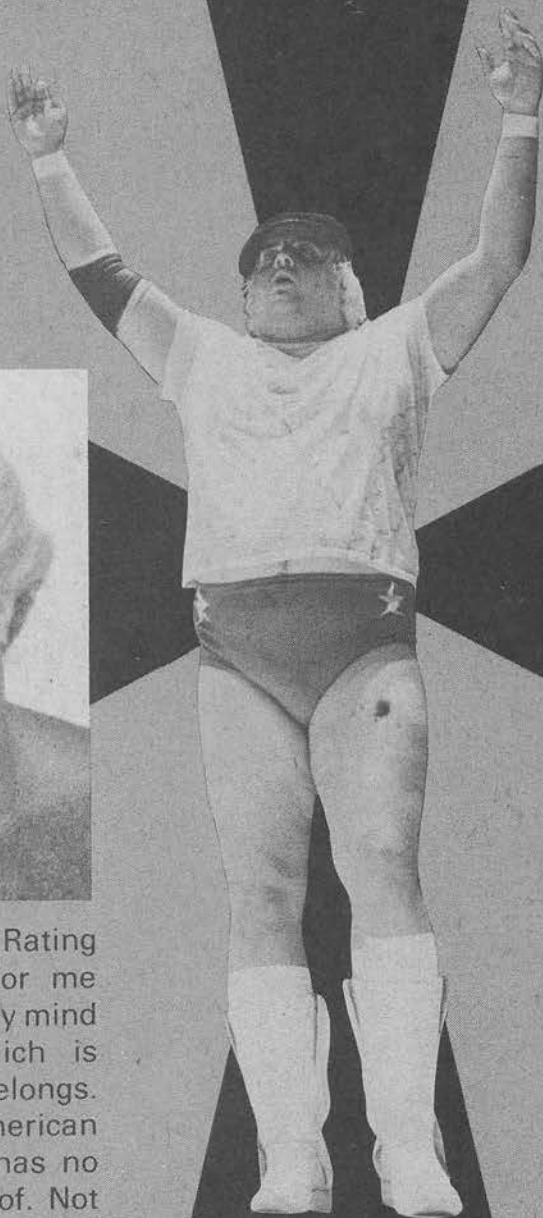
**MARK LEWIN:** As most people probably know, Gino learned all he knows about wrestling from the greatest force on the Texas wrestling scene today: Me. Gino has a good style of wrestling. He knows how to unnerve a foe, rattle him and get the guy wondering what will hit him next. That's the way to be successful. Who knows, Gino may someday be as great as Mark Lewin.

**ERNIE LADD:** What do I think of Dusty Rhodes the wrestler? Not much. A fat, lumbering man whose only hold is sitting on my legs don't impress me much. I've wrestled him many times and whipped him each and every time. He's not much.



**NICK BOCKWINKEL:** Rating inferiors is difficult for me since I have to lower my mind into the gutter. Which is about where Rhodes belongs. Matches with the American Blob are boring. He has no intelligence to speak of. Not that he can speak. In fact, I don't understand why he's even in this special section. Shouldn't it be limited to champions or wrestlers who might someday be champions? Dusty Rhodes doesn't belong in either category. He's nothing.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
DUSTY  
RHODES**

**VERNE GAGNE:** I've watched Rhodes' career with a lot of interest. He has good speed and a nice array of moves. However, he falls short because of his temper. Look, I get aggravated and blow my cool from time to time. But rarely will I brawl. Only if absolutely necessary. Despite Rhodes' considerable natural skills, I don't think he'll ever win a major title until he curbs his temper. That keeps him from attaining the greatness his talents should bring him.



**BOB BACKLUND:** As many fans must know, I've never wrestled Rhodes. But I have admired him from afar. He combines speed and strength into one really big package. I'd have to rate him among wrestling's finest men. Both in and out of the ring.

**NICK BOCKWINKEL:** Jim Brunzell is living proof that in America, you don't have to have talent to succeed. He's a nice kid, probably kind to his mother, etcetera, but I wouldn't call him a wrestler. The kid's got no guts, skill, or smarts. He's one of those guys who gets along by being nice to people. He embarrasses me every time he gets in the ring.



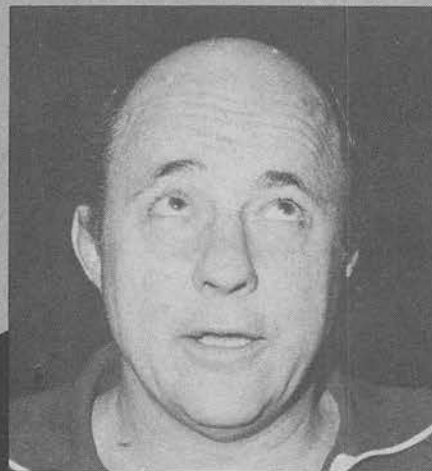
**BOBBY DUNCUM:** If he had any guts, he'd be a punk. As it is now, he's an idiot child. I know that when the going gets tough, Brunzell will fold. He's a nice guy to have at a picnic, and he can date my sister, but he'll never be a wrestler. The fans like him. The fans are stupid. Brunzell isn't stupid. Just bad.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
JIM  
BRUNZELL**

**VERNE GAGNE:** I'd say Jim is about five years from his peak as an athlete. That's not to say he's doing bad now, but he keeps getting better and better. If I were teaching a youngster to wrestle, I'd tell him to watch Jim Brunzell. His moves are scrupulously correct. All he needs is to learn a little recklessness, a little sense of surprise about his moves. Then he can go anywhere.



**SUPER DESTROYER II:** Brunzell has things come too easy to him. He doesn't know what it's like to be hungry, to really want a victory. I hate guys who get things too easy. I wear a scar for everything I got. That's why I'm a winner and he's not.

**JACK BRISCO:** Harley may be the most under-rated wrestler I've ever known. Just because his style looks crude, and he likes to brawl, most people figure he can't be any good. Don't believe it. Harley has forgotten more than most people ever learn. He knows what he's doing. He's champion, isn't he?



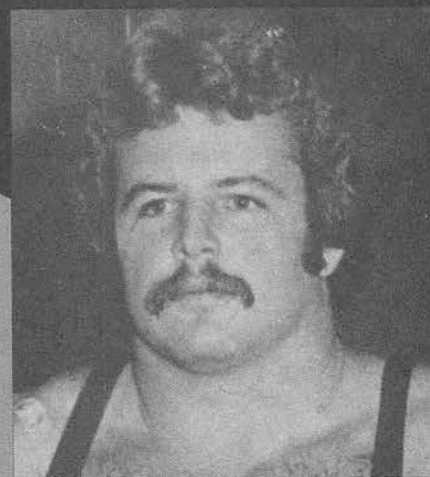
**DUSTY RHODES:** Never has a man done so much with so little. Race doesn't have much when it comes to athletic ability. But he has brains, baby, brains that fill up his head and make him a winner. You can see him think as he wrestles. He's the smartest grappler around. He doesn't care about being best or making his way into the history books. He just wants to win. And he succeeds. It's all a matter of brain power. He's no genius, mind you, he's just very smart.

## THE WRESTLERS RATE EACH OTHER



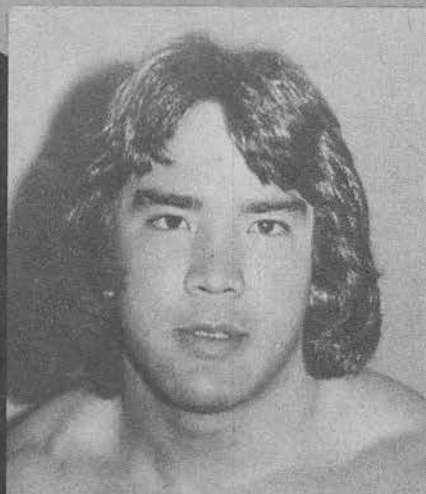
**SUBJECT:  
HARLEY  
RACE**

**WAHOO McDANIEL:** I can't explain why Race is champion. Every time I get in the ring with him, I know I can beat him. But he's still champ. He's good, sometimes damn good, but not good enough to beat me. He's the luckiest guy to ever step inside a ring. The next time I wrestle him, Wahoo McDaniel will be victorious. He can't stay lucky all the time.



**MIKE GRAHAM:** If Harley were in a pit full of rattlesnakes, I'd call the ASPCA to protect the snakes. He'll never be a classic wrestler, but he'll beat any classic wrestler around. He's a tough smart veteran. If I were in a street fight, I'd like Harley to be on my side. He won't add anything to wrestling and people will never study his style. But it's going to take a very big man to take his title.

**RICK STEAMBOAT:** Dino Bravo makes me proud to be a wrestler. He's got honesty, integrity, and enough skill to be champion. Having him in the sport is a good reflection on us all. I enjoy watching him wrestle, and I say that about few other wrestlers. He may not be the champion yet, but he's a man with enough ability and charisma to be famous without a title belt. Watch him move in the ring. There are times he's spectacular.



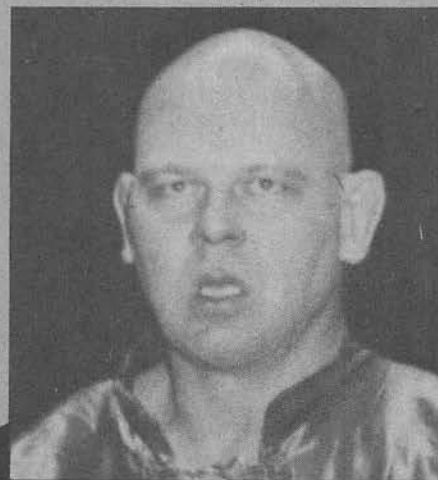
**KEN PATERA:** Bravo is the best mediocre opponent around. When I want an easy match but one that won't be dull, I take on Bravo. He gives me a workout without any real risk involved. He's one of those guys who lives with the fact he'll never be great.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
DINO  
BRAVO**

**BARON VON RASCHKE:** I like Dino Bravo. When I wrestle him, I know I can win easily. He's the kind of guy who looks good but really has nothing going for him. So I look good when I beat him, though really I haven't worked up a sweat. Keep him in the ratings. It makes me look that much better.



**PAUL JONES:** There's nothing wrong with Dino Bravo that a little guts couldn't cure. He has as much raw skill as anyone around. It's a pity he doesn't really want to win. He'd rather be called a scientific wrestler or a fan favorite, and blame his opponent for cheating. That's a built-in excuse for losing. If he was willing to dirty his hands a little bit, he'd be some kind of wrestler!

**JACK BRISCO:** Rick has the world by the tail. He's as good as anyone around. He can stay on top for twenty years, and his skills are still developing. He's going to be one of the great ones. There's no limit to how far he can go.



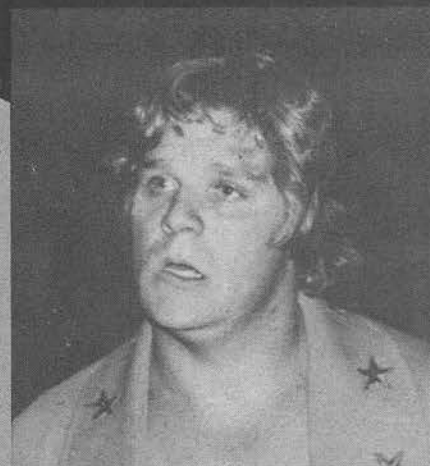
**RIC FLAIR:** He's the best man I've ever wrestled against, and a good tag team partner. Our matches will go down in history with the great matchups of all time: Ali-Frazier, Borg-Connors, Sammartino-Koloff. As a tag team, we'll go down as one of the best. Steamboat has most of the moves and smarts as well. I'd like it if he were a little more bruising. But besides me, who's perfect?

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
RICK  
STEAMBOAT**

**HARLEY RACE:** Someday, Steamboat may be a good wrestler. He's years away from that now. The fans like him, but they're stupid. Look at the man's matches. He makes so many mistakes! A few matches he gets lucky, but so many more he loses on stupid mistakes. Also, he's not the strongest guy in the world. He has to be perfect or any tough wrestler can break his holds.



**DICK SLATER:** I can't stand the guy. He does everything just as the fans want him to. It's enough to make a real man sick. The next time I get him in the ring, I'll break his butt. For too long, he's gotten the publicity and top purses. As I see it, he's stealing money from my pocket. Nobody does that and gets away with it.

**PAUL JONES:** I used to really hate Greg. Then I realized how truly gifted he is. You have to see both sides of the fence before you can understand the depths that man has. He has total courage. Nothing frightens him. What more could you want from a wrestler? Courage and talent, plus the desire to go all out, even if he has to maim someone to achieve his goals. Greg Valentine is a great man.



**CHIEF JAY STRONGBOW:**

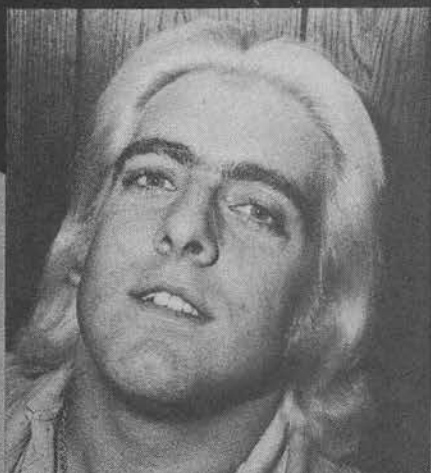
I think he is like the bubonic plague, or worse. Valentine intentionally broke my leg. Purposely. He hasn't any talent. Torturing an opponent and trying for mutilation is not talent. That's sadism. You cannot judge a madman. All you can do is pay him back. I will pay him back.

# THE WRESTLERS RATE EACH OTHER



## SUBJECT: GREG VALENTINE

**DOMINIC DeNUCCI:** It will happen. People give him too much attention. If everyone turned away and ignored Greg Valentine, then he would disappear. He hasn't much of anything, I think. He hasn't any maneuvers and once you stand up to him, he'll run away. He's just a stupid bully.



**RIC FLAIR:** A dynamite dude. I feel privileged to know Greg. He can do so many things so well. He's got that cunning speed to trap opponents. He's got that big brain of his to plot tough strategies. It'll be a little while, but Greg Valentine will get Booby-Bobby's belt and be the champ of the WWF. Most of all, Greg is tops at breaking legs. How can you hate a guy like that?

**BRUNO SAMMARTINO:**

You know, that Graham is an amazing wrestler. He manages to cry and laugh at the same time. When he gets caught doing a bad thing, he's the first to scream. But when he gets away with something, he acts like little Bo Peep when you ask him about it. Doggone it, I think he's a creep.



**DUSTY RHODES:** Graham? I think as much of Graham as I do of rat droppings. Fans must know we've hated each other for years and years, since he stabbed me in the back. Most important thing I can say about Graham is he's shiftless. Got no moral fiber. Wrestling would do mighty fine without Bozo Billy.

# THE WRESTLERS RATE EACH OTHER



## SUBJECT: SUPERSTAR BILLY GRAHAM

**GRAND WIZARD:** My boy Billy has gone it all, has vanquished every wrestling soul from here to Outer Mongolia and back. Yes, he's the best, the greatest WWF champion to ever lace up a boot with one hand and whip pasta-faces like Bruno in the process. I'd say he's tough, he's quick, he's strong, he's mean and he's the top cat, and he's the best, and I'm under-estimating him.



**BOB BACKLUND:** I'll never forget the night I beat Graham for the WWF title. That's the best way I have of rating him, even if we did wrestle some bloody bouts after that. Graham is shrewd, like a jungle cat. He may cheat, and I have no use for his methods, but he's a very difficult opponent, maybe because he doesn't care what he has to do to win.

**HARLEY RACE:** He's a comin' grappler. Some kids come up and you can tell they haven't got it. Has nothin' to do with their style or maneuvers or what have you. It's in their eyes. How much they want it and how badly. Actually, DiBiase really wants to be the best. That's important. I think he's willing to sacrifice, come what may, for the sake of wearing a belt. DiBiase will make it.



**PAT PATTERSON:** I got rid of him quick enough, didn't I? Everyone said this kid is good, he's tough, he'll do this and that. Hah to that and them, I say. When it all boils away, all the press garbage, it's me against him and he fell flat on his pretty face. Once again, a puffed up kid cannot compete with Pat Patterson. Oh, want a rating on him? Mediocre. That's all. Nothin' more.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
TED  
DiBIASE**

**CHIEF JAY STRONGBOW:** Mark me down as being the first to predict superstardom for Ted DiBiase. He's a natural. He can't miss achieving great grappling heights.



**DICK MURDOCH:** Well, I think he needs some more seasoning before he's ready to climb in with the big guys like me on a regular basis. He's got the raw tools. What I gotta wonder about is his courage. Maybe he hurt himself when he won the North American heavyweight title. Maybe it ain't good for him. I think his courage and dedication will determine how far he goes.

**VERNE GAGNE:** I don't like Nick Bockwinkel. I don't think he deserves to be champion. He sets a terrible example to younger wrestlers. A champion should conduct himself with dignity. Bockwinkel will cheat at the slightest opportunity. He has no concept of how to wrestle fairly. Instead, he runs away and gets himself disqualified when confronted by a better wrestler (which is nine times out of ten).



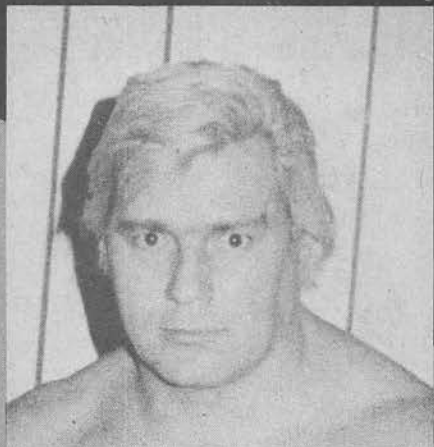
**JIM BRUNZELL:** How can you rate a guy who breaks every rule ever written, then purposely runs away to retain his belt? Bockwinkel doesn't wrestle, he dances around, works up a little perspiration and then disappears. Bockwinkel doesn't know the first thing about wrestling. I'd give him a failing grade.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
NICK  
BOCKWINKEL**

**BOBBY HEENAN:** Adjectives fail when describing Nick. We're talking about the greatest champ in history. He's held the title against the worst cheaters in the AWA. He's shown sportsmanlike conduct, terrific maneuvers and a sense of decency. No one can compare with him when it comes to speed, strength and guile. I only regret that the piggish AWA president won't let me re-enter the AWA and manage Nick. He's the best.



**PAT PATTERSON:** He's a toughie, a guy who sweats and groans and goes all out. Me and Nick have had our share of differences in the past, but you gotta give the devil credit when the devil deserves it. Bockwinkel has guts. Too many guys comin' up lack guts. Look, he's kept the belt for this long, so the guys's gotta be doin' somethin' right, huh?

**HARLEY RACE:** Andre is a grotesque freak who belongs somewhere between the bearded lady and the trapeze artists. There is nothing behind the fat and the hideous face. He is a disgrace to wrestling and he makes a bad name for the sport I dominate. Everyone knows he's challenged me for the NWA title, and everyone knows he'll never whip me. He's an overgrown, spineless loser.



**DINO BRAVO:** I've admired Andre for years. He's a great tag team partner, and his ability on his own is in the record books for everyone to marvel at. Also, for a guy with his following across the world, he's amazingly humble. Andre is good for wrestling. I wish him the best of luck, though he probably doesn't need it.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
ANDRE  
THE GIANT**

**BOB BACKLUND:** What can one say about the eighth wonder of the world? Andre is one of the few men in wrestling I fully trust. As a wrestler, he is unique. I mean, who can beat him? He's strong and surprisingly quick for his size. I respect him, and don't think I don't fear him as an eventual challenger for the WWF throne.



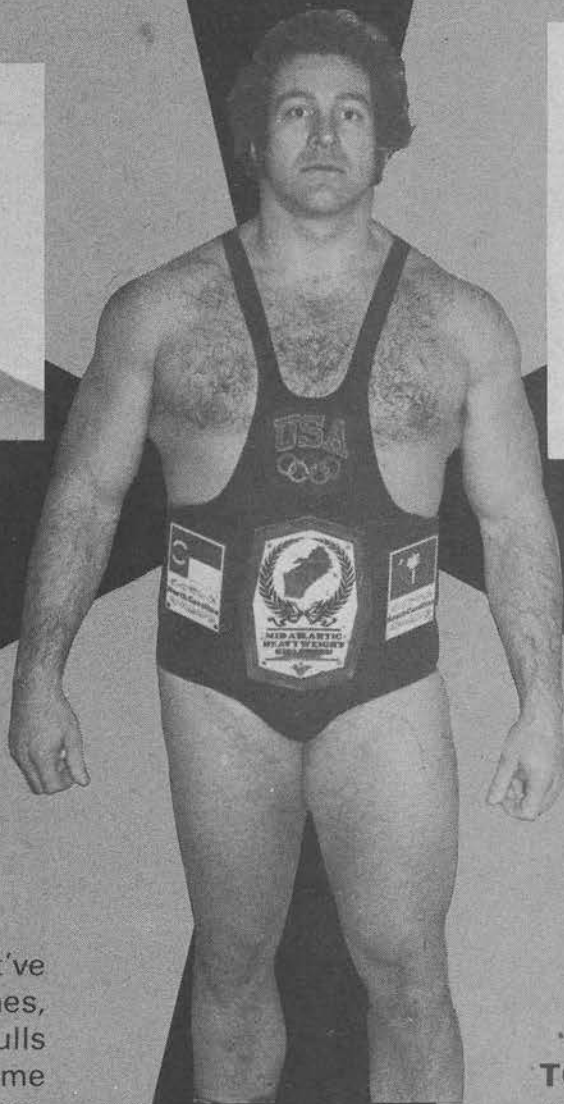
**ERNIE LADD:** The Giant? Hah! He gives tall people like myself a bad name. I've whipped him all over the country and he ducks me like I'm poison. He can't hope to handle my magnificent abilities, but that shouldn't surprise anyone. Hell, I don't think he could defeat an armadillo, much less the "King of Wrestling." He'll disappear in a year or two, don't worry.

**JOHN STUDD:** He's my partner. You press people would like me to trip up and say something bad about him, wouldn't you? No way, Barbara Ann. Ken is a solid friend of mine. He's shown me things I didn't think tag team partners could possibly do. He's been an inspiration to me, and everyone should know I'm proud to call him partner. That good enough for you dudes?



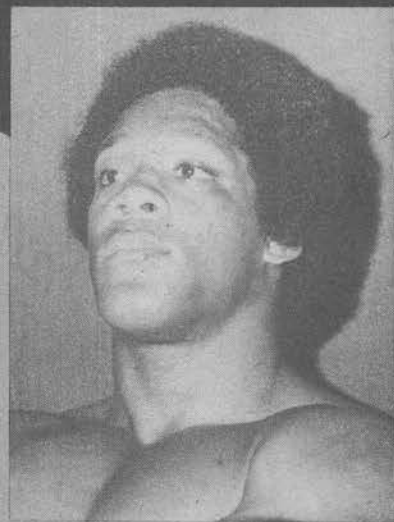
**IVAN PUTSKI:** We must've wrestled a thousand times, and each time Patera pulls some new stunt to throw me off-balance. To rate Patera, well, let me see. He's got talent, no one can argue with that. It's what he does with it that disturbs me. Heck, Patera is an evil man. It's about time people woke up and realized that fact about him. It's not easy to accept, but Patera is a bad seed.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
KEN  
PATERA**

**VERNE GAGNE:** Talking about Patera depresses me. I saw him in the Olympics when Ken was a weightlifter. He impressed me with his talent and determination. I thought he'd be a sure champion, maybe go down as one of the really great scientific wrestlers. But he misused his skills. He's turned into, ah, I don't want to go on, really.



**TONY ATLAS:** We've had our share of tussles, Ken and me. He's a very over-rated wrestler. Patera has an advantage over most wrestlers. He can be a brilliant scientific wrestler, then revert back to rule-breaking in a matter of moments. That's difficult for an opponent to figure out.

**HARLEY RACE:** Flair has a lot of growing up to do. If you look real close, you can see he has the abilities. But he's so taken by his pretty-boy image that he doesn't spend nearly as much time in the gym as he should. That's if he really wants a major belt. Maybe he just wants to spend the rest of his life admiring himself in the mirror.



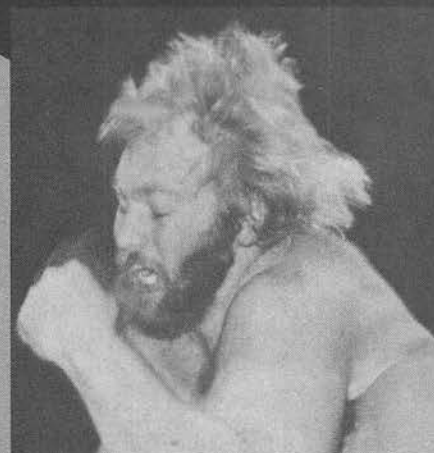
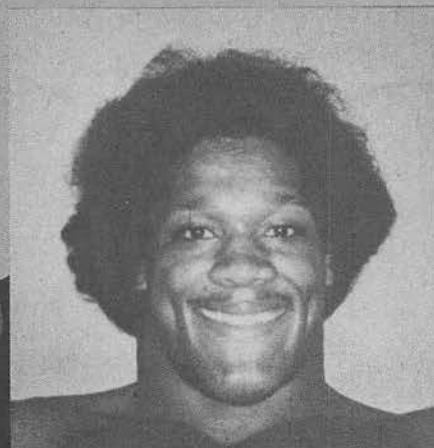
**RICK STEAMBOAT:** I don't feel right answering this because I'm definitely prejudiced. Flair and I, well, we have this feud going on. Let me say this, and fans can take it any way they want. My matches with Ric Flair have been the toughest of my career. I feel as close to death as I will ever feel when me and Flair are done. Beyond that, I don't think I should really rate him.

## THE WRESTLERS RATE EACH OTHER



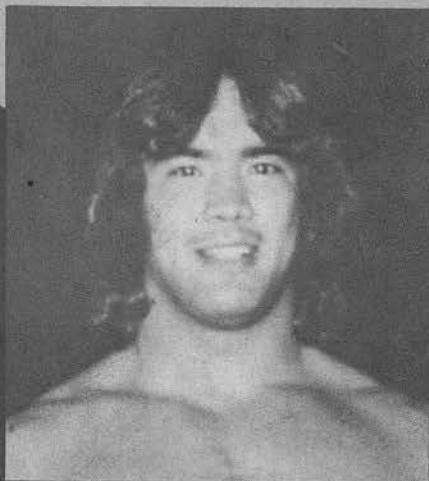
**SUBJECT:  
RIC FLAIR**

**TONY ATLAS:** Flair's like a disease that afflicts my area. He thinks he's the best, but that sure ain't based on ability. He has very little natural talent. Sure, he's got some strength. But most of it is for show, not for real use in the ring. And he has no guts. As soon as things get hot and heavy in the ring, he shrinks away. He has no ring sense. Besides, he's not half as good-looking as he thinks he is.



**JOHN STUDD:** What a great man! I think the government should issue a special coin, maybe worth a buck, with Ric's face on it so he could be rewarded for all he's done for the betterment of mankind. Ric Flair is a great man, a great wrestler and someone every child should try to be like.

**RICK STEAMBOAT:** Ladd is an intimidating presence in wrestling. First off, you have his immense size. That's a real weapon. Then you get his pro football experience. Ladd knows how to pull off the little things in the trenches that the ref doesn't see, but you really feel. My belief is that if Ladd was only six feet tall, he'd be washing dishes in Howard Johnson's.



**PAUL JONES:** To fully understand the tremendous talents of Ernie Ladd, you have to watch him over a period of time. Then you can really appreciate how good he is. He can do things that no one has ever been able to do. I don't see why he doesn't win a major belt. He will soon, though.

## THE WRESTLERS RATE EACH OTHER



**SUBJECT:  
ERNIE LADD**

**BARON VON RASCHKE:** An intriguing wrestler, Mr. Ladd. Since we share the same philosophy of wrestling, I must confess he impresses me. What surprises me about Ladd is his great agility. That may be his best weapon. Overall, I'd call him a marvelous wrestler.



**MR. WRESTLING II:** A very rough customer in the squared circle. He knows how to get the better of you and how to use his great size to the utmost. He's very sly, a very bright man. You can't fool him, that's for sure. In a contest involving raw strength, Ladd is difficult to handle. I'd say he's good, but warped. Anyone who uses that size and talent in the manner he does must have something wrong.

**B**OTH MIL MASCARAS and Jose Lothario are acclaimed athletes, and both are superstars in the sport of wrestling. They have been good friends for a number of years. They have helped each other, trained

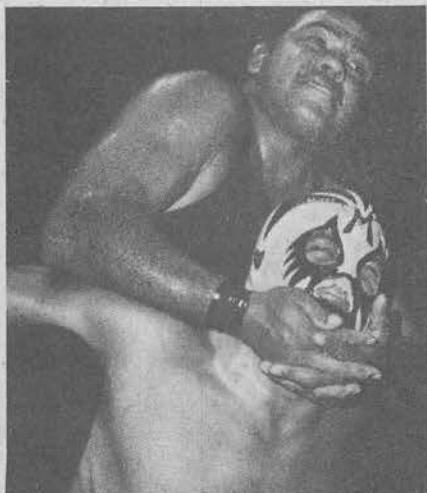
each other, and been as close as two friends could be.

Indeed, when Mil was facing severe problems with his wrestling career, it was Jose Lothario who stepped forward and helped him out. The two retreated to Jose's hideaway in New Mexico. There they perfected new tactics and strategies, and even decided to team up together. Many people thought they would make the ideal tag team. But many people can be wrong.

There can be no denying that it would be difficult to find a more talented tag team anywhere. Both men have abilities exceeding those of most

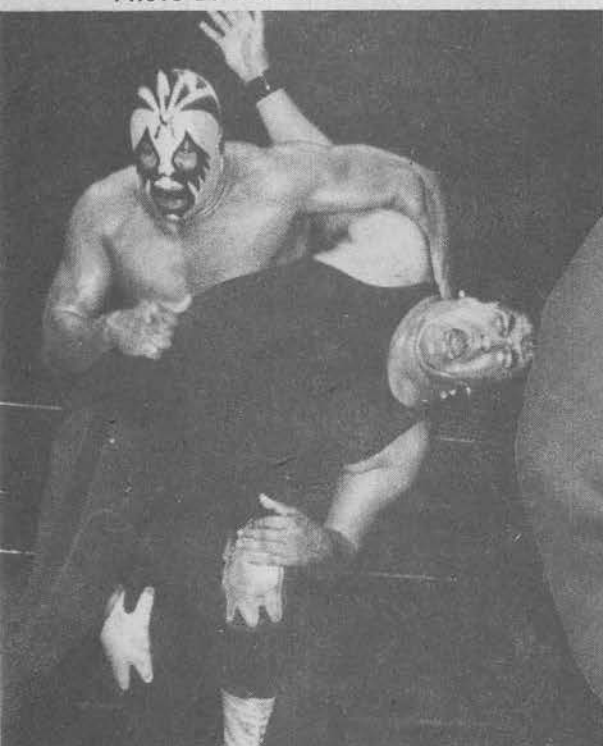
other wrestlers. And therein may lay the problem.

Mil Mascaras has always been a wanderer, going from arena to arena across the country. His goal of winning the NWA championship would be perfect for him because it would afford the opportunity to travel. Jose Lothario, on the other hand, likes to stay in Texas. He doesn't like to travel that much, except to commute to his second home in the mountains of New Mexico. This has become a point of friction between the two men. Yet it is not so significant that it cannot be resolved.



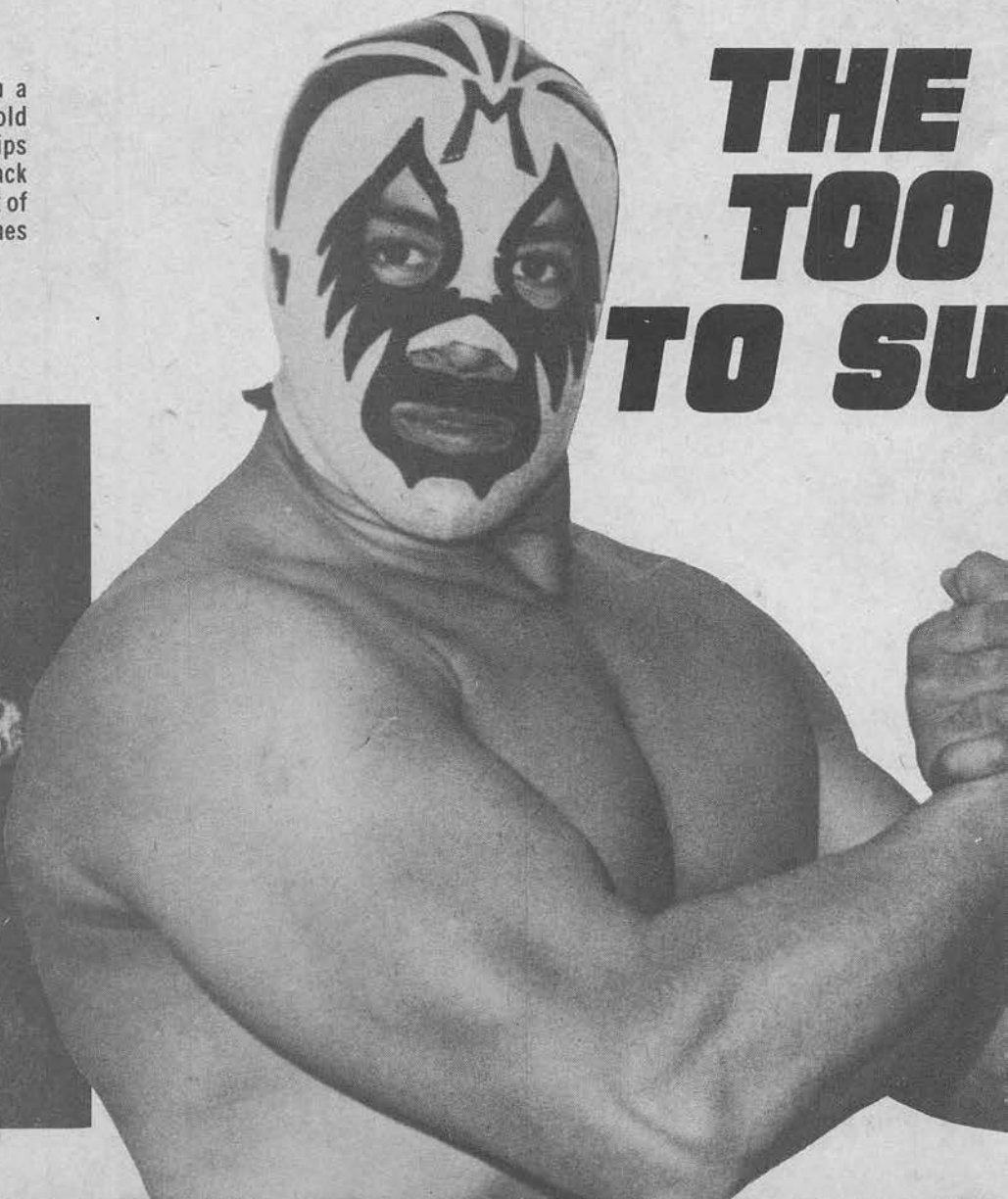
Goliath has Mil Mascaras trapped in a surfboard (above). But Goliath's hold loses its power moments later as Mil flips him over and forces him to tag Black Gordman. Gordman gets the worst part of the deal (below) as Mascaras punishes him with an abdominal stretch.

PHOTO BY BILL APTER



## **Mascaras a**

## **THE TOO TO SU**



It seemed logical to assume that Mil Mascaras and Jose Lothario would form an unbeatable tag team combination. Unfortunately, in the unpredictable world of professional wrestling, things are not always as simple as they appear

But the problem remains with the talents of the two men. Both feel what they are doing is right, and this can cause problems. When Mil and Jose wrestle, there is a certain unity lacking between them. Though both do excellently individually, they are not

cohesive as a team. An therein lies the *real* problem.

If both men were not as good as they are, the team could have a good chance to win the championship of the NWA. But the team of Mil Mascaras and Jose Lothario has too much talent. They

are too good to succeed!

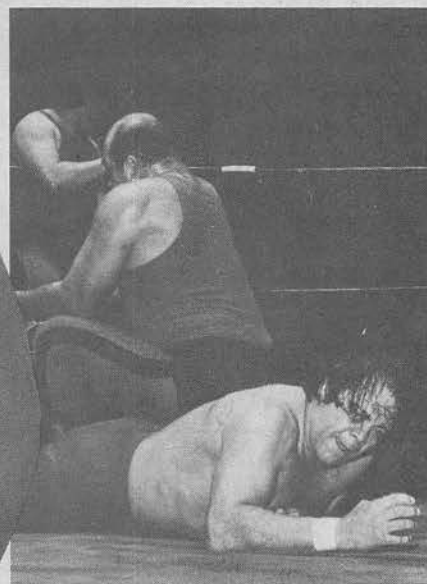
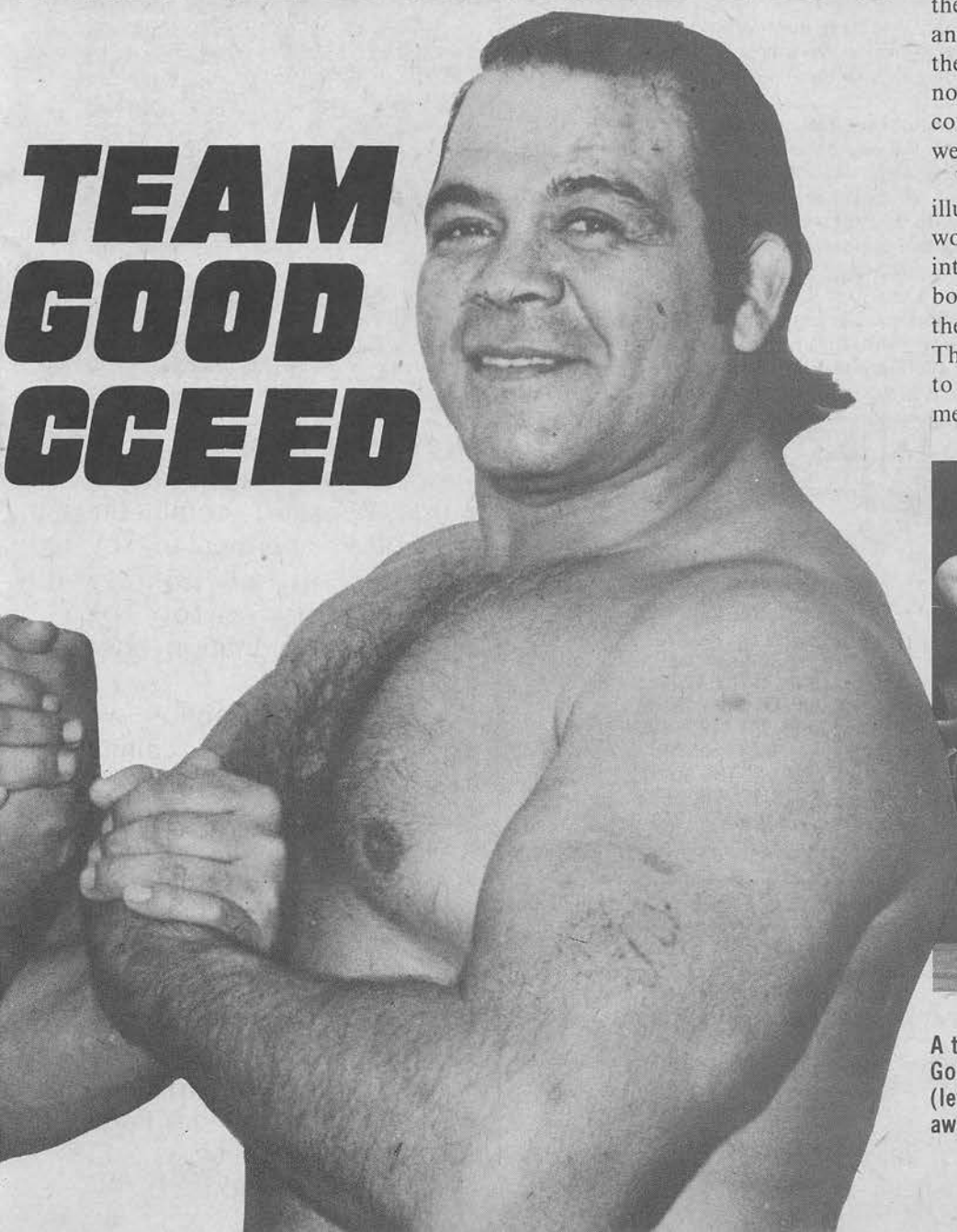
Now when this factor is combined with Mil's wanderlust, it is clear this team will have difficulties in the coming months. They may win their matches, but these victories will come from the individual efforts of Mil and Jose. They will not be the result of the careful teamwork which is essential if a team is to succeed over a long period of time.

All this means is that the future of the partnership between Mil Mascaras and Jose Lothario is in doubt. Though they may be great, they will probably not succeed. And that is a pity, for they could go on to greater glory—if they were not so good.

Yet there is still hope for this illustrious team. If they learn how to work together—to blend their styles into one—they might succeed. They both will have to give up a little of what they are used to, but it might help. Then, and only then, will they be able to succeed. Then the great talents both men have will be put to good use! □

# nd Lothario:

# TEAM GOOD SUCCEED



A toe hold causes trouble for Lothario as Goliath applies pressure. Mil and Jose (left) are the closest of friends in and away from the mat scene.

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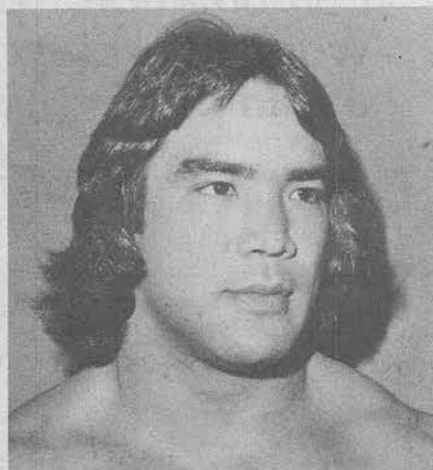
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## WRESTLERS RATE

(Continued from Page 27)



wrestlers either before matches or directly afterwards. Wrestlers' comments are often permeated by emotion, either anxiety before the match or sweltering indignation after the bout.

In this special section, we asked wrestlers to calmly and rationally offer a thumbnail description of wrestlers they've faced.

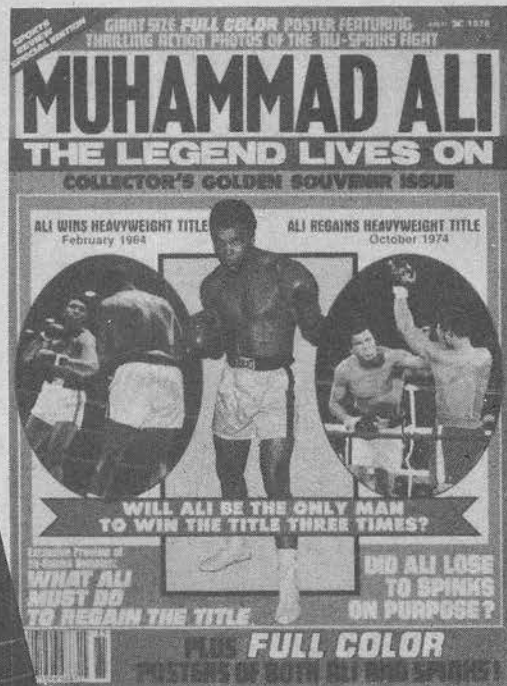
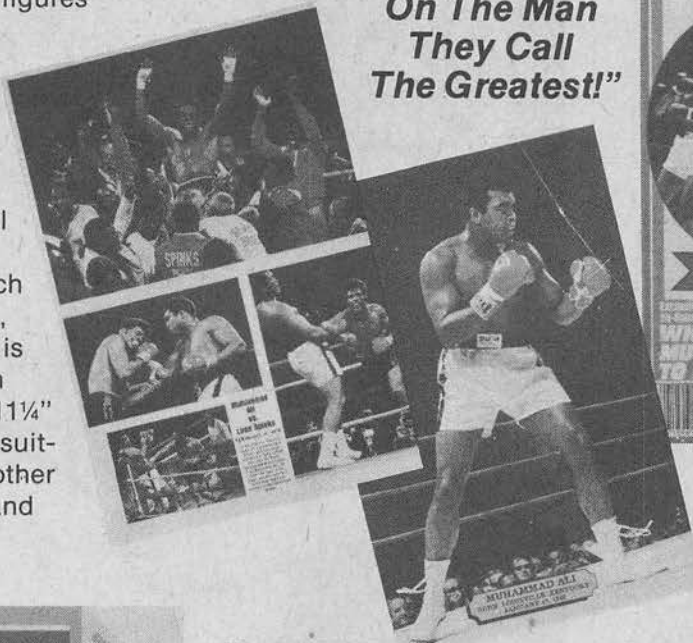
All the greats are included in this section. You'll read how foes rate Bruno Sammartino, Bob Backlund, Dusty Rhodes and others.

We've asked for complete honesty from the wrestlers. We feel they've given it. Fans deserve nothing less. ☐

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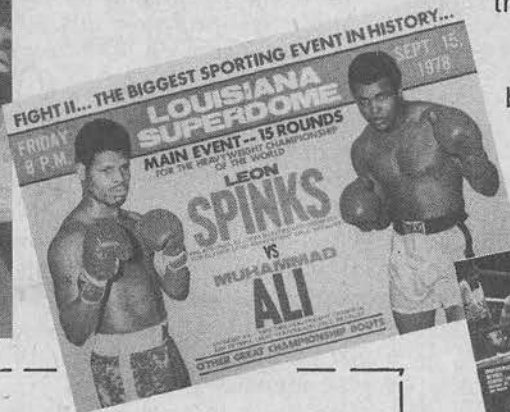
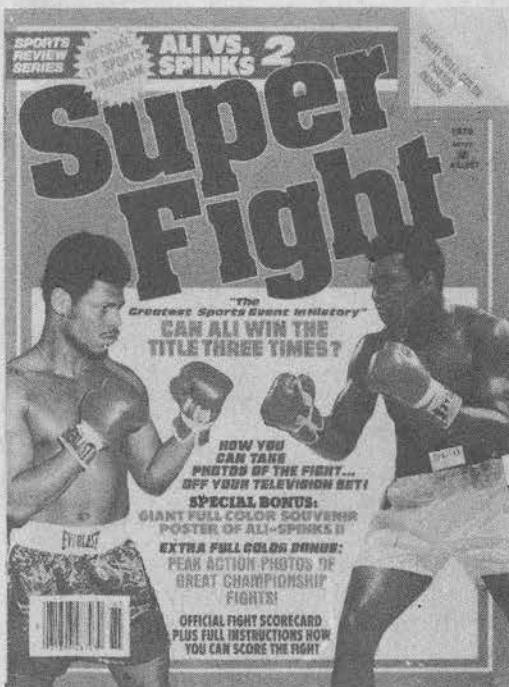
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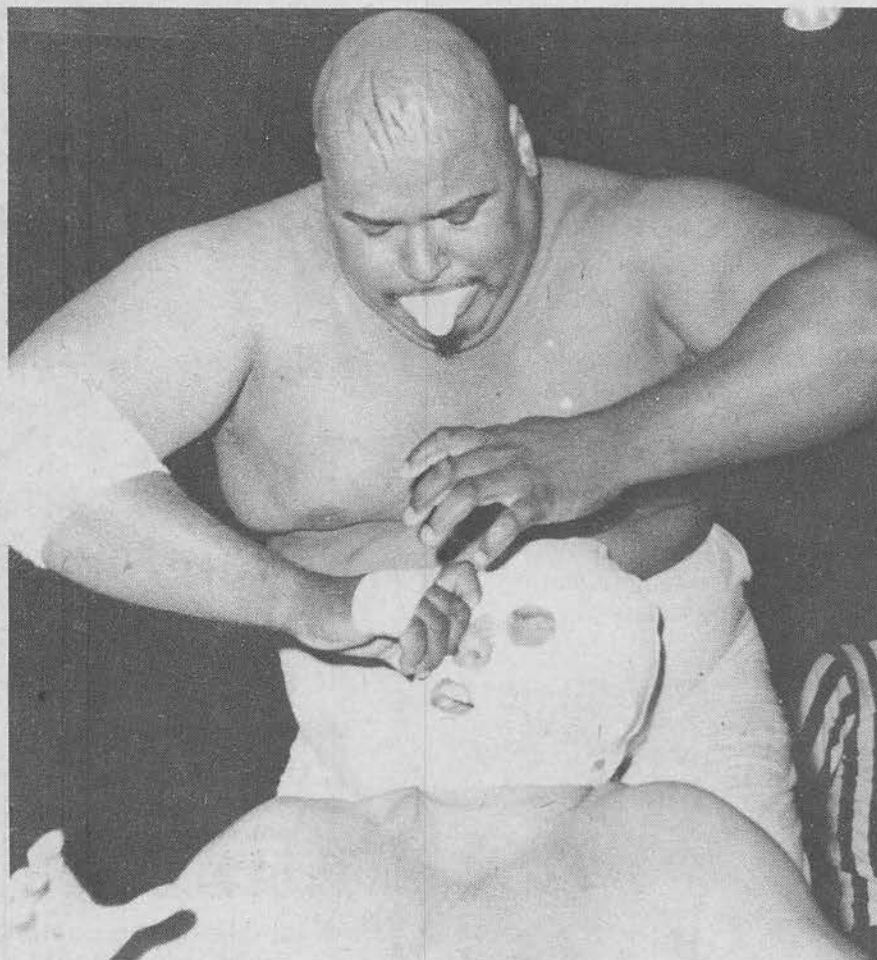
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# ABDULLAH

(Continued from Page 25)



*Once free of his bonds within the squared circle, Abdullah shows his being chained has nothing to do with how he wrestles. To make sure everyone knows this, Abdullah tries to gouge Mr. Wrestling's eye out! Only Mr. Wrestling's great skill averts the tragedy.*

led in chains. The athletes were even more upset about Abdullah being detained in a jail cell. Though they hate Abdullah, they hated what was being done to him even more.

When confronted with protests from wrestlers of all types, the promoters felt obligated to defend their decision. They attempted to explain why they had to take these drastic measures.

"The amount of damage," they declared, "which is caused by one of his riots costs more than anyone imagines. Often, his expensive tirades cut deeply into our evening's profits. Therefore, we had to prevent him from enjoying his periodic destructive tirades.

"The fans want to see Abdullah and the man deserves the right to earn a living. Therefore, we couldn't in good conscience not hire him anymore. Besides, blacklisting is

against the law. We had to find another means of controlling him.

"Though none of us enjoy putting the man in a jail cell and in chains, we're afraid we have no other choice. It's the only way we can stop him from wrecking the arena!

"If anyone can come up with a better idea to control this man, we'd be delighted to foresake our plan for his."

If the promoters believed their reasoned statement would end the controversy, they were soon to learn differently. Even if the wrestlers had no other way of solving the problem, they unanimously agreed holding Abdullah in chains before the match was no solution.

"What they're doing to Abdullah," a wrestler who wishes to be anonymous complained, "is one of the most reprehensible things I've

ever seen. Everyone I've discussed this with agrees with me. They have no right to put any wrestler in handcuffs, chains, or behind bars. Even a man like Abdullah has basic rights.

"Laws aren't designed only to protect society from the individual lawbreaker. They're also there to protect the individual from society. Chaining Abdullah before the match is a bad thing. Now that they've done it to one, they can do it with anybody.

"It's simply disgusting. Since when does a person's dignity mean less than property? Even Abdullah the Butcher's freedom means more than the entire arena. This is a



shocking example of the promoters caring more about money than men.

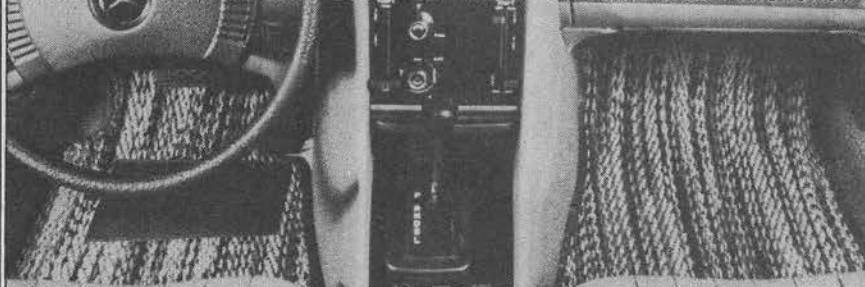
"I don't care what they do with their arena! I just don't want to see any wrestler in chains with the police for any reason!"

Many other wrestlers were also angry about the occurrence, but they too refused to give their names. They reason if the promoters are willing to put a wrestler behind bars, they'd best not get those people angry.

While the controversy rages, Abdullah remains in chains before a match. The question remains a long way from being solved. What will happen to those wrestlers who complain too long and too loudly? That's a question no one wants to answer!

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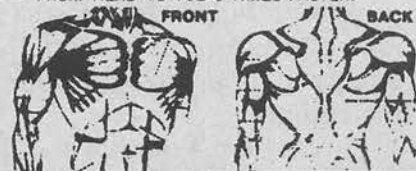
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# RIC FLAIR

(Continued from Page 18)



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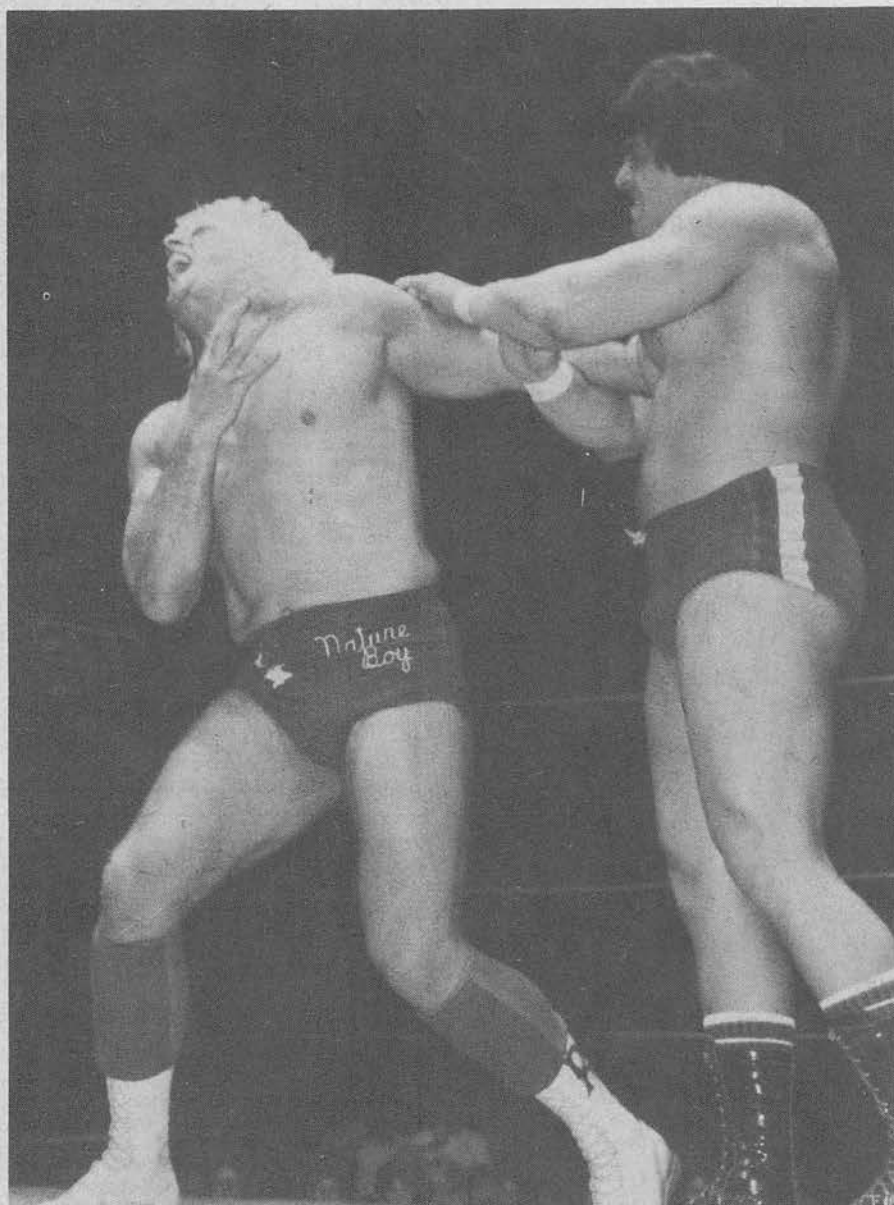
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Dino Bravo uses a scientific maneuver to gain control against rulebreaker Ric Flair. Flair contends that Bravo wrestles dirty. But most ringside observers feel Flair is simply looking to downgrade Bravo's vast ability.

me," Flair said, again grinning disarmingly. "I guess I'm on such a high intellectual plane that people can't grasp what I'm saying.

"Well, I'm used to that by now. Most geniuses are not appreciated until they're long gone and have entered that great squared circle in the sky." Flair clasped his hands together solemnly and glanced up at the ceiling.

"Since I am a genius and not fully appreciated, I come with

proof. Absolute proof that Dino Bravo is the rulebreaker. Total, irrefutable proof," Ric shrieked. "Yes, total proof that Bravo is the dirty wrestler, not me.

"This will demonstrate to the entire world that I am the great one, the misunderstood one, the sole wrestler who can save humanity from the likes of Dino Bravo," Flair shouted as his voice quivered.

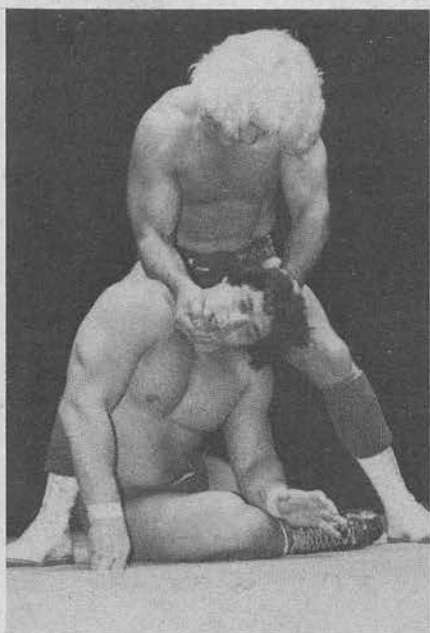
"Here it is." Flair tapped the large, black box resting on a sturdy oak table in the center of

the locker room. "When you guys finish seeing these tapes, you will understand where I come from. And where I am going," Flair said somberly as he strode to the light switch.

Dousing the lights, Flair marched through the uncomfortable grey silence and pulled up a screen. The white screen clicked into place against the far wall.

What was Ric Flair going to show? And why?

We half-expected Road Runner cartoons or pictures of Ric Flair on his annual vacation. We received nothing so humorous.



Bravo is going to have a stiff neck in the morning! Flair will do anything to win a match.

A crack of wood upon cement startled the captive crowd. It was Flair slapping a teacher's pointer against the wall.

"I want everyone to pay close attention," Flair said. "There might be a quiz afterwards." Flair grinned, but it was forced. An air of seriousness clung to his features.

"This was our last match," Flair said, as the projector, turned on by a remote control switch in Flair's left hand, whirled. "As

(Continued on page 52)

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## RIC FLAIR

(Continued from Page 51)

you experts," he said sarcastically, "can see, this is an empty ring."

Indeed, it was empty. So far Flair hadn't lied.

"From there," Flair said as he tapped the upper right hand portion of the screen, "you can see Bravo coming down the aisle." Ric pointed out Bravo's somber march.

"See how arrogant he is, see how sinister he is." Flair smacked the pointer onto Bravo's gentle face. "He has

plotted everything he wants to do."

The projector whirled into the discomforted darkness.

"And now, look at that handsome lad." Flair grinned and rapped the pointer onto the screen, momentarily blotting out his unique strut toward the ring.

"Anyone with an IQ above a shoehorn can see that I'm already dignified, all ready to offer the olive branch of peace and to wrestle in a clean

manner." Flair bowed, heard no applause and continued in a rising tone.

"Now, some important moments are coming up. This may be crucial," Flair stabbed the screen. The reporters in the room leaned forward.

On the screen, Bravo had walked across the ring and extended his hand to Flair. The blond mouthed something, spit near Bravo's boot and stormed back to his corner.

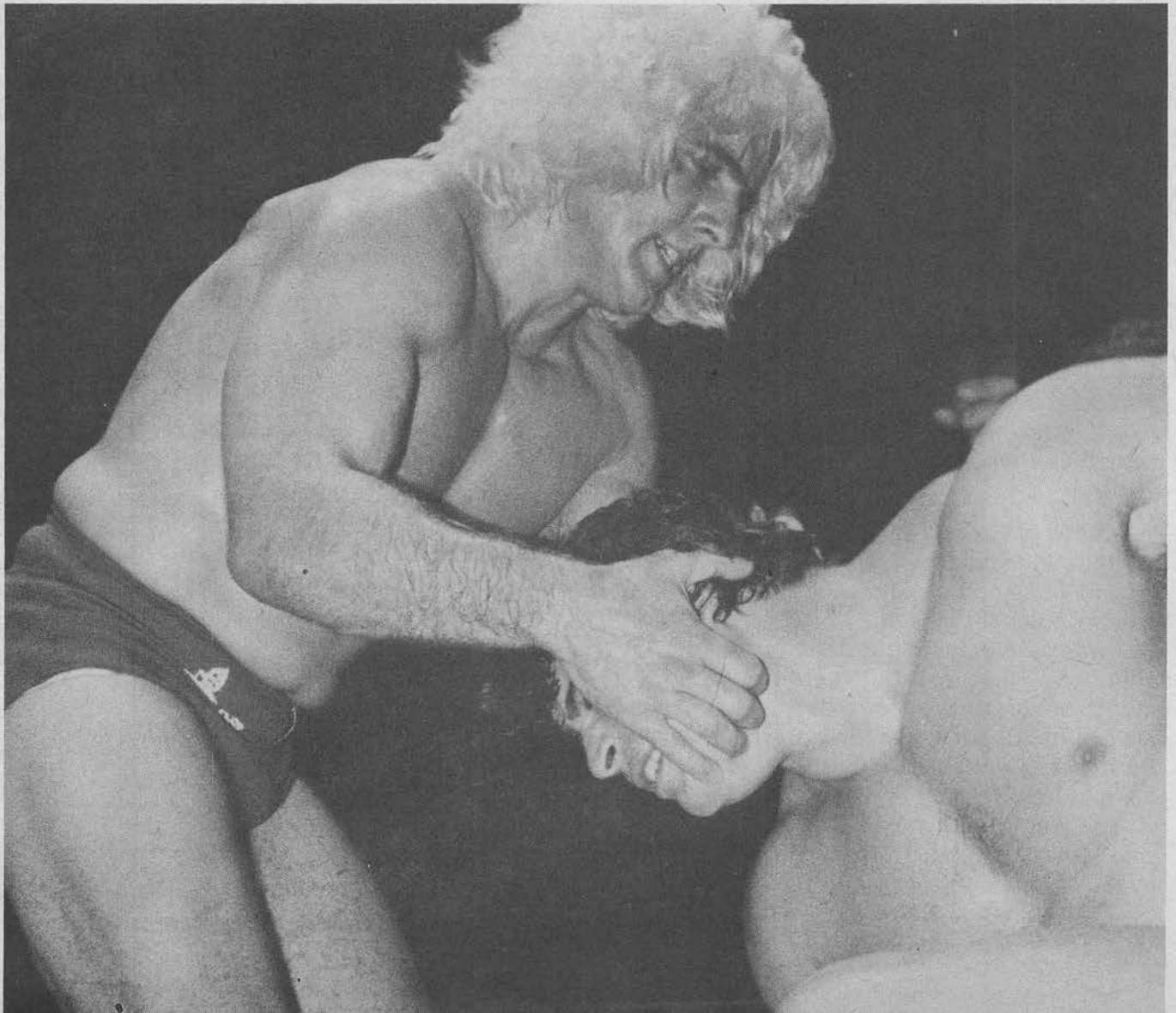
"See what he did?" Flair shouted.

Who?

"Bravo, Bravo! Didn't you see what was in his hand?" Ric screamed. "He had a foreign object and the match didn't even start yet."

One of the reporters asked  
(Continued on page 54)

Ric Flair gains the advantage as he digs his nails into the face of a prone Dino Bravo. Flair claims Bravo taught him how to wrestle dirty. Bravo denies all charges. "Flair is full of it," Bravo answered. "I whipped him so badly that he needs an excuse to save face." Flair showed several reporters a tape of their last encounter. His evidence was inconclusive.



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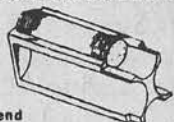
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## RIC FLAIR

(Continued from Page 52)

that Flair re-run that segment of  
the film. The request threw Flair  
into a wild rage.

"No one believes me. I'm sick  
and tired of people doubting my  
word." Flair flicked the  
projector off. The room was  
black. Only Flair's heavy  
breathing and the anxious gasps  
of his audience shattered the  
eery still.

"If I show you something and  
you see it with your own damn

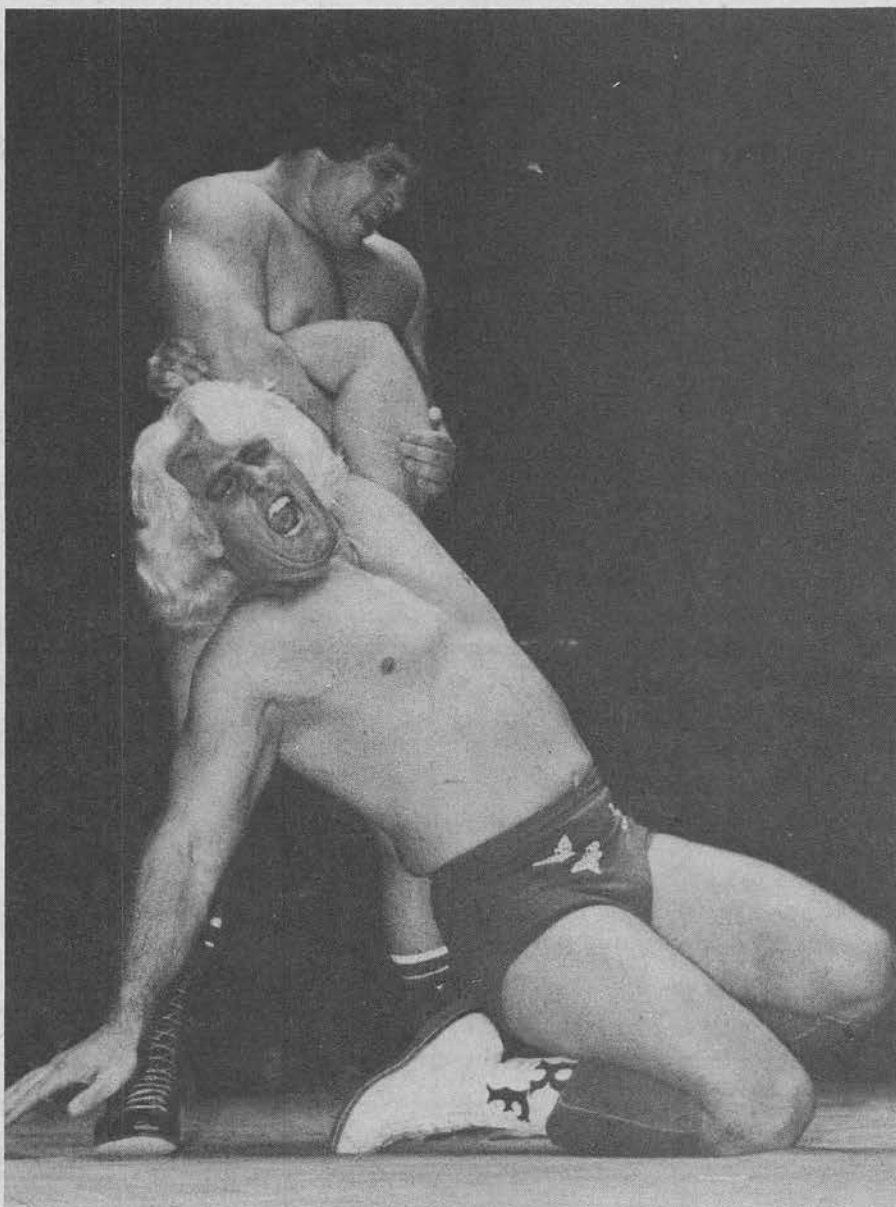
eyes, then believe me," Flair  
screamed. Suddenly, he  
chuckled and laughed loudly.

"More proof, more proof on  
the way." Ric resumed the film.

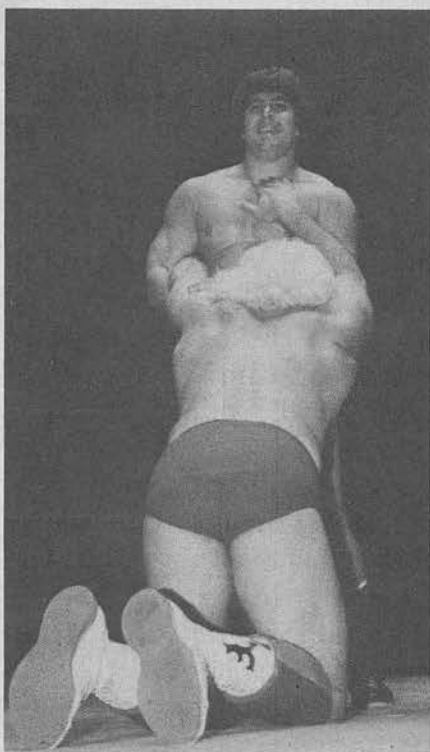
The tape had been forwarded  
slightly. The resumption  
focused upon Bravo and Flair in  
a tussle near the far corner.

"This is the part where Bravo  
knees me in the groin," Flair  
insisted.

Sure enough, Bravo's knee



An armlock has Flair crying for mercy. Bravo is a finely conditioned athlete. He does  
not need rulebreaking to survive in professional wrestling. But Flair insists Bravo is a  
rulebreaker. The fans must decide the truth.



Bravo seems to be smiling as he applies pressure. Flair and Bravo are bitter enemies. Their feud is growing.

raised slightly, and Flair doubled over, his hand straining beyond the ropes.

"He kneed me," Flair shouted.

Maybe. Maybe not. Bravo might have done it. Or Flair might have been reaching for a foreign object. The latter seems more likely because the next series shows Flair pummeling Bravo with an illegal object.

"What could I do?" Flair yelled. "He started first. I was gonna be cool and wrestle cleanly, but that no-good bum cheated. I had to defend myself."

Abruptly, the projector was shut off and the lights were turned on. Flair was grinning, his arms folded across his chest.

"Told you. Dino Bravo is the bad one. I'm good," he said.

We left the locker wondering what Ric Flair would do next. □

(Editor's Note: After this article was written, Ric Flair formed a tag team with Rick Steamboat. For the details of this stunning decision, see **PRO WRESTLING ILLUSTRATED**, November/79 on sale August 28.)

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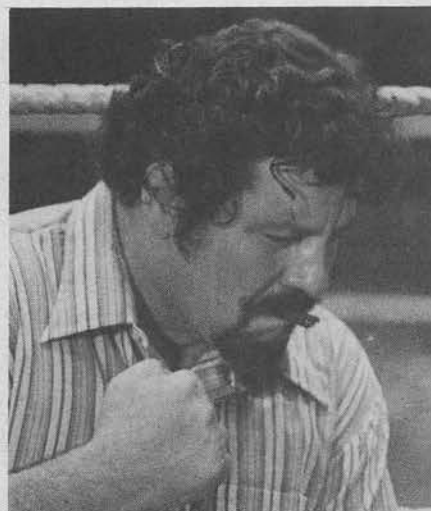
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## **Reader Report**

(Continued from Page 12)

Leave Greg Valentine alone. I think the wrestling community is jealous of his success. He is good at what he does. And in this great country of ours, a man is allowed to make his living at whatever he chooses. Valentine makes more money than most of your readers. He probably makes more money than all you idiots on that stupid magazine. You're all jealous. You'll get yours for bothering Greg. Just wait.

SHARON DELA OSA  
Richmond, Va.



One reader believes Lou Albano is unworthy of a by-lined article in our magazine. Albano wrote about Bulldog Brower.

### **ALBANO IS UNWORTHY**

I enjoy your fine magazine, and I always buy WRESTLING YEARBOOK. But I was disappointed in your September/1979 issue. You folks actually had the nerve to print an article written by that cowardly, low-life manager, Captain Louis Albano!

Everyone in wrestling knows Albano is a liar. He

may be a successful liar, but he cheats, sneak-attacks and lies all the time. Now I know that you people realize this. So why print a story about his wrestler, Bulldog Brower, when you know it's gonna be a bunch of bullfeathers? The article was ridiculous. Brower is crazy. Albano is crazy. And you guys are crazy for printing such nonsense.

BUDDY KATZ  
Philadelphia, Pa.

## LOVES TERRY FUNK

Terry Funk is the greatest! I always made that claim and I double it today. Terry is the greatest wrestler who ever lived. And his recent



Terry Funk, a former champion and a wrestling legend. Ann Moore wishes Funk luck in whatever field he pursues.

successes in Hollywood show what a versatile man he is. Terry could probably win a nuclear war all by himself. I wish him luck, whether he wrestles or gives up the squared circle for Hollywood (though I hope he keeps wrestling). I'll forever be his fan.

ANN MOORE  
Sarasota, Fla. ☐

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## CANDID CAMERA

(Continued from Page 26)

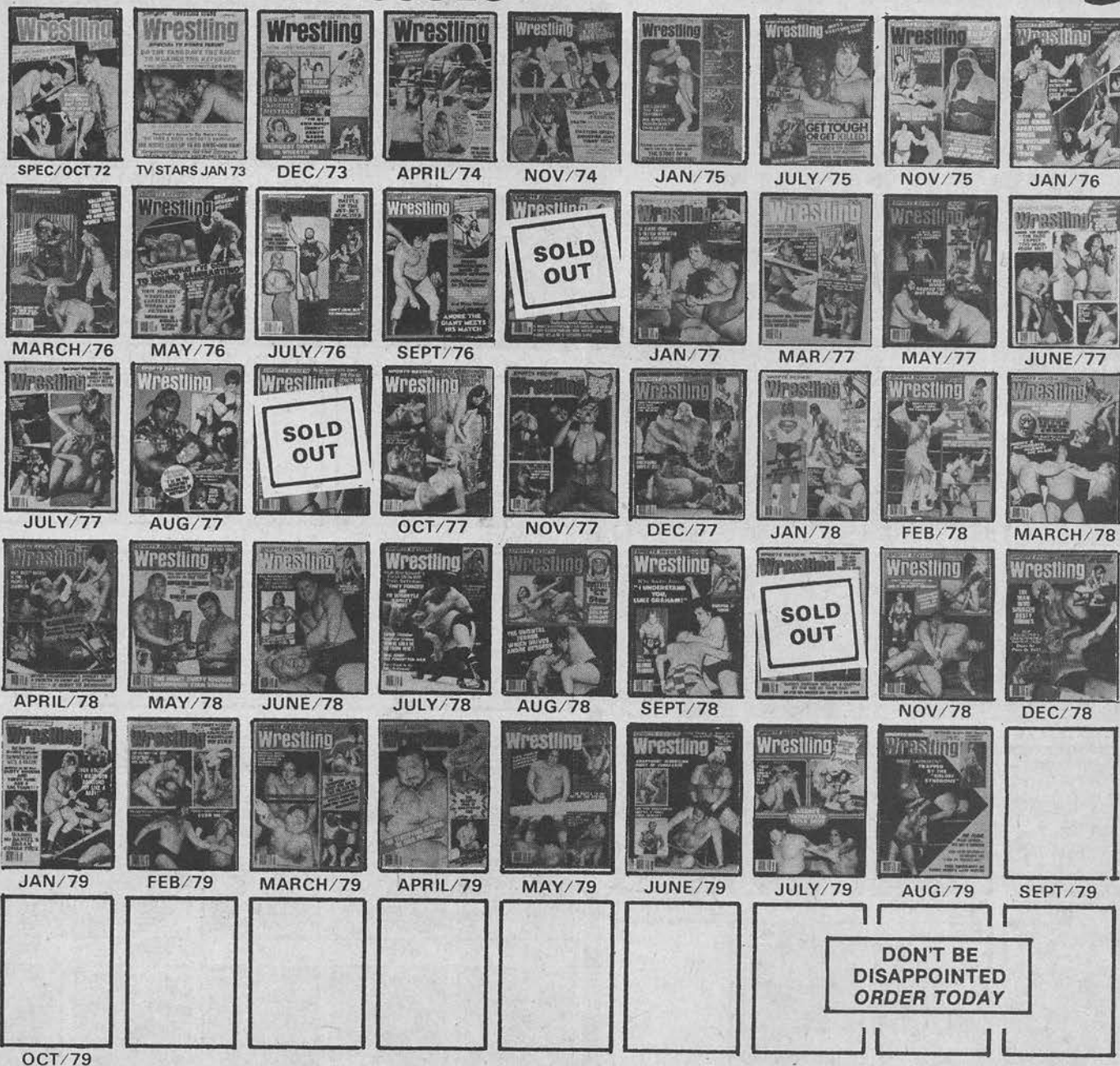


Gorilla Monsoon and a ringside physician comfort Chief Jay Strongbow (above). Jay suffered a broken leg because the evil Greg Valentine would not release his dreaded figure-four leglock. "The American Dream," Dusty Rhodes, in all his splendor (right). Rhodes remains popular, but still seeks his first major federation title. Manager Arnold Skoaland with the two men he has guided, Bruno Sammartino and Bob Backlund (below). Both Bruno and Bob have been WWF champions. Skoaland's genius has led them to the top.



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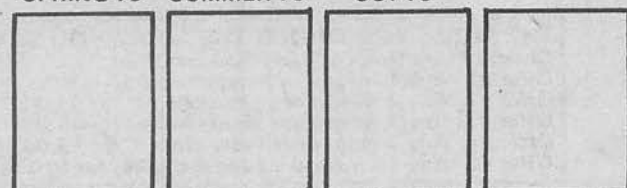
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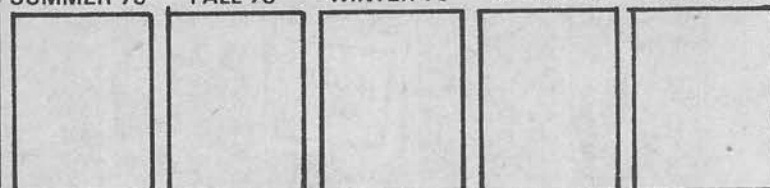
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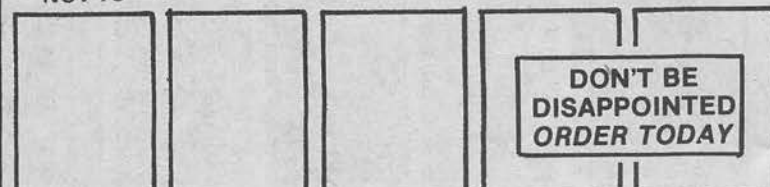
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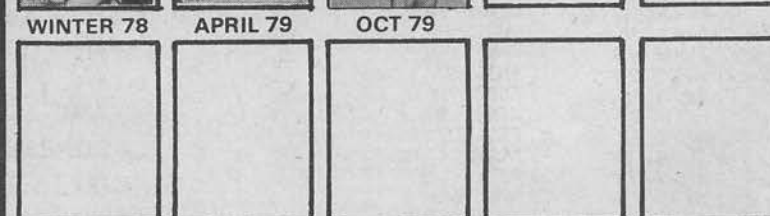
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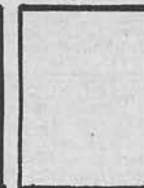
SPRING 79



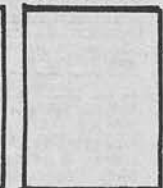
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- ☐ ANNUAL 2
- ☐ ANNUAL 4
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- ☐ ANNUAL/Spr 78
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- ☐ Superstars/Oct 77
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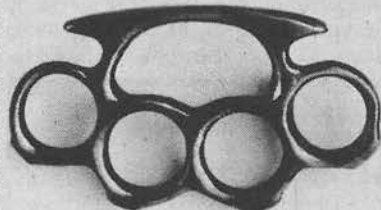
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## THE GRAND WIZARD

(Continued from Page 21)

Valentine.

We thought the ultimate jury should be the fans. We printed a ballot and asked the fans to decide whether they wanted Valentine banned or not. The response was overwhelming.

"The precise numbers were fifteen-one in favor of banning Greg Valentine," said Associate Editor Steven Farhood, who was assigned the task of tabulation.

Judging from Farhood's count and the weary expression on our mailman's face, it was apparent the fans had demanded Valentine's expulsion. Now we had to pass their verdict on to the appropriate authorities.

We delivered four bags of letters to the WWF offices. Speaking to the proper officer, we showed him what we had.

The response was quick. The decision was conclusive.

"Consistent with the overwhelming sentiment of WWF wrestling fans," the official statement read, "it is the opinion of the WWF that wrestler Greg Valentine be banned from participating in any matches



The cruel Valentine uses any and all vile tactics (above). His figure-four leglock hospitalized Jay Strongbow (below).



throughout the entire WWF governing area. Copies of this statement will be passed on to all local promoters with the opinion that this decision be binding."

Valentine banned! Our office was in a state of glee. Fans had finally done it. They had triumphed over evil. Sadistic Greg Valentine would be no more!

To ensure compliance with this edict, we telephoned several WWF promoters. They indicated complete, indeed, eager compliance with this decision.

"When all is said and done, the one voice which must rule is the voice and spirit of the fans," said one promoter. "The wish of the fans must be obeyed."

Other promoters fell into line. They would not schedule Valentine. They would have nothing to do with this infamous rulebreaker. So this tale should have ended amid rejoicing and celebration in the streets. Greg

(Continued on page 64)

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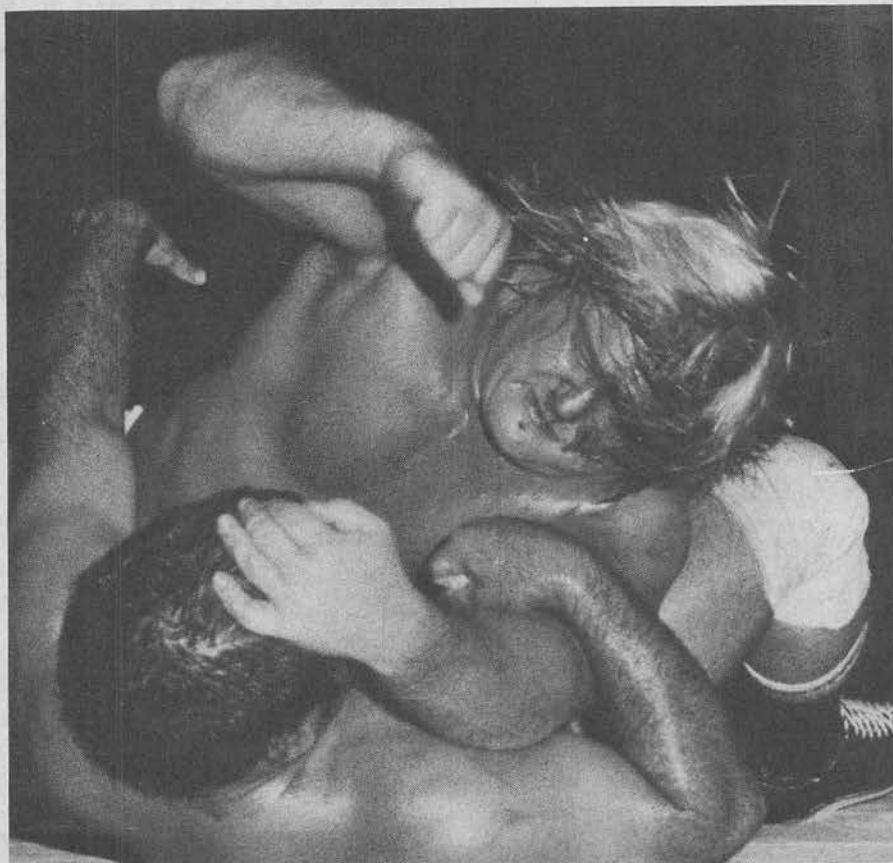
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## THE GRAND WIZARD

(Continued from Page 63)



Even when bloodied (above), Valentine is a madman bent on destruction. Fans from across the WWF called for the banishment of this evil man. But Greg's shrewd manager, the Grand Wizard, figured a way out.

Valentine should have been back home, brooding and unemployed.

Yes, he should have been. Obviously, he's not. Despite the overwhelming voice of the fans, despite the WWF's ruling and despite the cooperation of the federation promoters, Valentine is very much alive and crippling in the WWF.

Why did this happen? What altered the forces of change?

"Greg should have called me right away, but he's a stubborn lad," said the Grand Wizard, Valentine's manager. "As soon as I heard what they were planning to do, I set my wheels into motion and upset their little game. Ban Greg? Who do they think they are? Get three fans with crayons and they think they can stop us? Well, they were in for a surprise."

Only a brilliant, warped mind

like the Grand Wizard could have devised a way out of this seemingly hopeless dilemma.

"I took a copy of the WWF by-laws, looked at them and chucked them in the garbage, where they belong," said the Wizard.

"I spoke to some promoters and asked them what they were trying to do," the Wizard continued. "Once you confront them with it, they stammer and get flustered. But they were adamant about banning Greg. I talked to all of them, went home, sat down, then saw the light at the end of the tunnel.

"I knew how I'd get Greg out of this."

The irony of the Wizard's solution is overwhelming. He used the very rules enacted to prevent past treachery by men like Lou Albano and Fred Blassie.

Several years ago, Blassie and Albano banded together and devised a plan to rid the WWF of Bruno Sammartino. They concocted phony letters demanding Sammartino be banned for "conduct detrimental to wrestling." They filled sacks of letters which they brought to the WWF officials and promoters.



The Grand Wizard of wrestling. As Valentine's manager, Wizard is heavily responsible for the blond rulebreaker's success. Are Wiz and Greg stoppable?

Uncertain about the authenticity of these letters, the WWF was confused. They could not claim fairness if they simply disregarded these alleged fans demands. So they added a one line requirement to all future decisions dealing with fan demands.

For the letters to be used as a basis for a wrestler's expulsion, each letter had to be notarized.

"Hah, imagine the faces of the promoters when I pointed that out," cackled the Wiz. "Me and Greg did a bit of celebrating, in praise of my genius and his brilliance." ☐

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## Controlled Tests Confirm Big Dollar Savings

In the Spring of 1978, we arranged for a local Shell Service Station to conduct a controlled, supervised, test using seven different cars owned and driven by non-professional drivers. Each car was fitted with a locked gas cap and the keys kept in the possession of the testers.

After establishing base mileage consumption data for the various cars, the BALL-MATIC was installed and miles-per-gallon figures were re-checked. Every single car in the test showed dramatic improvement.

Year/Make Of Car	MPG Improvement
1970 Cadillac Eldorado	21%
1970 Chrysler Imperial	28%
1969 Cutlass	8%
1974 Vega	10%
1972 Gran Torino	19%
1967 Camaro	16%
1973 Cadillac Eldorado	40%
<b>OVER-ALL AVERAGE</b>	<b>18%</b>

## Start Saving Immediately

As of now, tens of thousands of motorists all over the country have put the BALL-MATIC GAS SAVER VALVES in their cars. It takes only 60 seconds to install and no special tools are required (easy-to-follow instructions are provided) — it's so easy, anyone can do it! But best of all, the BALL-MATIC works immediately. There's no "breaking-in period" — you experience a significant savings with the very first tankful.

The BALL-MATIC fits all American made cars (except diesel or fuel injection) and all foreign cars except Volkswagen.

## READ THE RESULTS FOR YOURSELF!

The BALL-MATIC (gas saver) that I purchased has proven itself. I drive a 1970 Oldsmobile, now I get four miles more per gallon.

C. T. — Orange, California

Just a short note to inform you of the performance of your BALL-MATIC unit that I have installed in my 1972 Ford station wagon. Prior to using your device, I averaged 12 to 13 MPG, now that I have installed your unit my mileage has gone up to 16 MPG around town.

A. Coutts

Sherrill, Orange County, California

Before it was installed on my 1973 Ford L.T.D. I was getting 9 miles to the gallon, since installation of the BALL-MATIC I am getting almost 15 miles to the gallon.

R. B. — Hickman, Nebraska

After installing the BALL-MATIC on my 1972 Oldsmobile Toronado I increased from 7.5 to 10.5 miles to the gallon.

Seeing this I took my station on as a BALL-MATIC dealer and within the first week sold over 100 valves.

This is the kind of extra income producer that other service stations should consider during this energy crisis to service their customers.

Louis Michaud

Mobile Service, New Britain, Connecticut

I want to express my thanks for the BALL-MATIC. Since it has been installed in my car, my gas mileage has not been under 18 miles per gallon. This is an increase of 5.5 miles per gallon.

Rev. R. N. Claremont, California

## LOOK HOW EASY IT IS TO INSTALL THE BALL-MATIC YOURSELF

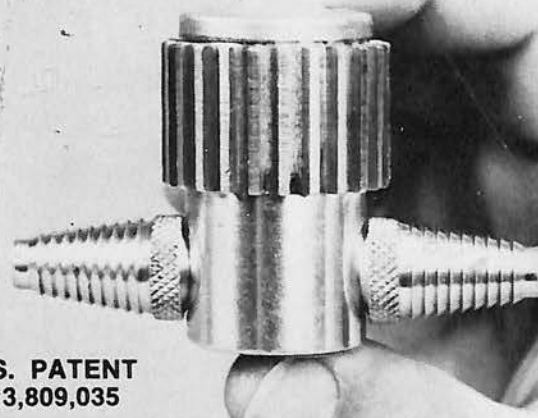
All you do is simply slip the BALL-MATIC onto the line leading from the PCV valve and twist into place. (It's as easy as screwing in a light bulb). In fact even if you never lifted the hood of your car before... you can install the BALL-MATIC in just a few moments (no special tools required). Easy to follow instructions are included.



## GUARANTEED SAVINGS

We firmly believe the BALL-MATIC to be one of the best investments you can make to save money this year. The exact savings you will receive may vary significantly depending on the kind of car you drive, the condition of your engine, weather, your driving habits and the amount of driving you do; however we guarantee that you MUST SAVE AT LEAST FIVE TIMES the amount you paid for your BALL-MATIC in the very first year or WE WILL GIVE YOU DOUBLE YOUR MONEY BACK! (Double refunds limited to one unit per household or business).

**OVER 100,000  
ALREADY IN USE**



**U.S. PATENT  
#3,809,035**

## Order One Today Entirely At Our Risk

There may be a reason why you don't install a BALL-MATIC on your car immediately. But, for the life of us, we can't figure it out! If after reading this ad you have any doubts whatsoever, just drop a note and we'll gladly forward a copy of our test reports for your inspection.

Test the BALL-MATIC yourself entirely at our risk. Install it in your own family or company car and if it doesn't deliver everything we say it will — starting with the very first tankful, just return it and we'll refund double your money. We wouldn't make that kind of guarantee in writing if we weren't positive of the performance of the BALL-MATIC!

Please don't delay. Every day you drive without a BALL-MATIC GAS SAVER VALVE in your car costs you money and needlessly wastes precious gasoline. Call or send in your coupon today.

## 24 HOURS A DAY-7 DAYS A WEEK



FOR MASTER CHARGE  
AND VISA ORDERS

**CALL TOLL FREE  
1-800-331-1000**

IN OKLA. CALL COLLECT (918) 664-8300

## SEND NO-RISK COUPON TODAY

CLIFFDALE MOTORS, Dept. BMT-864

2055 McDonald Ave., Brooklyn, NY 11223

Please RUSH me the BALL-MATIC GAS SAVER VALVE(S) ordered below along with easy-to-follow installation instructions. I must get immediate improvement in pick-up and better gas mileage starting with my next fill-up and I must save at least five times my purchase price in the first year of use or I may return my valve for a refund of double my purchase price (excluding postage and handling, of course).

Enclosed is \$\_\_\_\_\_

- ☐ \$12.95 plus 85¢ postage and handling for ONE BALL-MATIC
- ☐ \$24.95 for TWO BALL-MATICS ppd. (You save \$2.65)
- ☐ \$36.50 for THREE BALL-MATICS ppd. (You save \$4.90) Add \$12 for each additional valve. Connecticut residents add sales tax.

## CHARGE IT:

☐ Visa ☐ Master Charge  
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Card # \_\_\_\_\_

Print Name \_\_\_\_\_

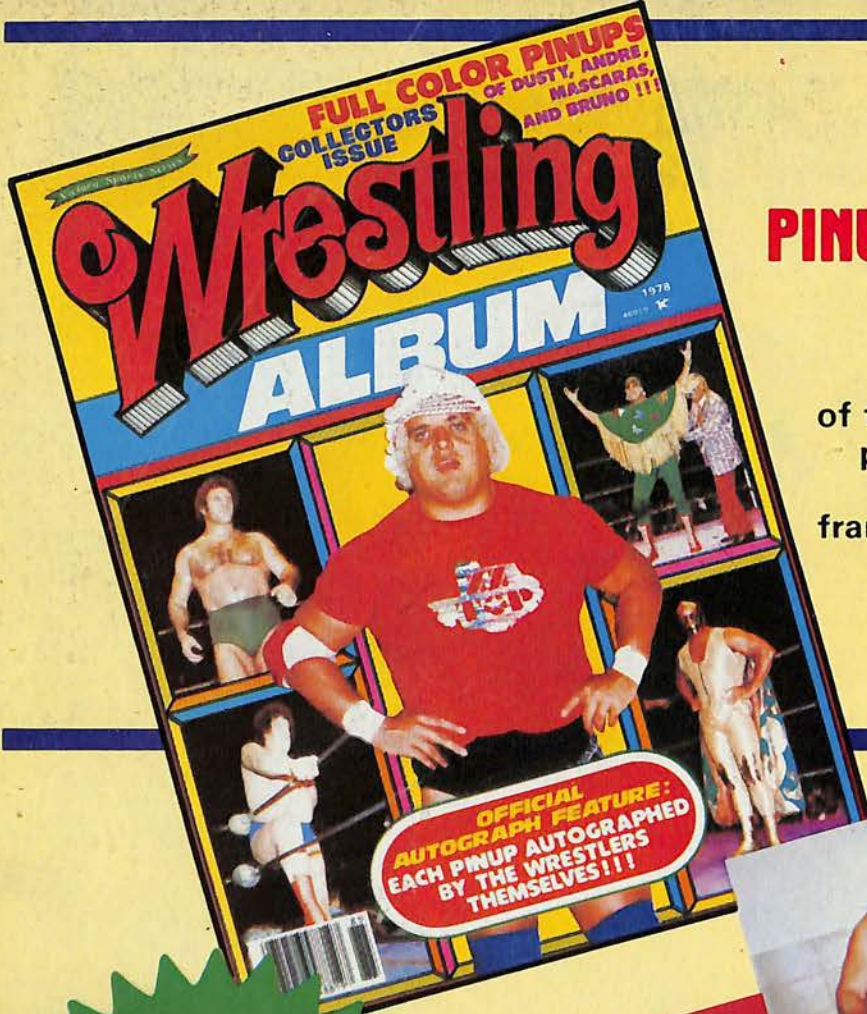
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CANADIAN CUSTOMERS Please add \$1.00 extra. Order from KYCAM, Dept. BMT, 510 Coronation Drive, West Hill, Ont. M1E4X6

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